

The Genius Issue

Esquire

A portrait of Bill Clinton, smiling, wearing a dark suit, a light blue shirt, and a pink patterned tie. His hands are clasped in front of him. The background is a light blue-grey gradient.

DECEMBER 2005

MAN AT HIS BEST

America's Best & Brightest

GENE JOCKEYS
FLU GURUS
NUCLEAR MAVERICKS
ROGUE PIANISTS
THE NEXT
GREAT BLOND
& 25 OTHERS WHO
ARE SAVING OUR
WORLD

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HARDEST QUIZ
(PG. 174)

✓ FLYING
WINDMILLS
& THE OTHER
INVENTIONS
OF THE YEAR

+ 47 GENIUS
GIFT IDEAS

Bill

Clinton

THE MOST INFLUENTIAL MAN IN THE WORLD STARTS
GETTING HIS HANDS DIRTY



↑

And...
THE VANDAL
OF THE YEAR
(PG. 198)

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TIGER WOODS and his Link Automatic Chronograph

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MARIA SHARAPOVA and the new Aquaracer Diamonds watch

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JEFF GORDON and his Carrera Tachymeter Automatic Chronograph

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WHAT ARE YOU MADE OF ?



BRITA FURLMAN and her Link Diamonds Chronograph

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BANANA REPUBLIC



Calvin Klein Jeans

Through the Grain

ESQUIRE Downtown

at ASTOR PLACE

esquire thanks the following participants



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BY INVITATION ONLY



Harry Benson's America

From Steven Seagal to Richard Nixon to Andy Warhol, Photographer Harry Benson has captured the essence of the country's pop culture over the last four decades.

These astonishing images are collected in Harry Benson's America, published by Harry N. Abrams.

In September, *Esquire* hosted an exclusive optical reception for the launch of *America* at the Apex Fine Art Gallery in Los Angeles. The reception was attended by over 250 guests who viewed 50 original prints showcased at the gallery.



▲ Andrew Davis, Collapsing Harry Benson, CSI: Miami's Jonathan Togo and Emily Procter ▲ Harry Benson, Wendy Benson, Gigi Bennett, Greg Lauren, Elizabeth Berkley ▲ Gigi Bennett, Harry Benson, Singer Lene Lovich, *Esquire's* Todd Sorensen ▲ Harry Benson and his family: Wendy, Gigi and Isaac Benson ▲ CSI: Miami's Jonathan Togo and actor Michael Lander ▲ Cori Weems, Amy Poehler and *Esquire's* Todd Sorensen



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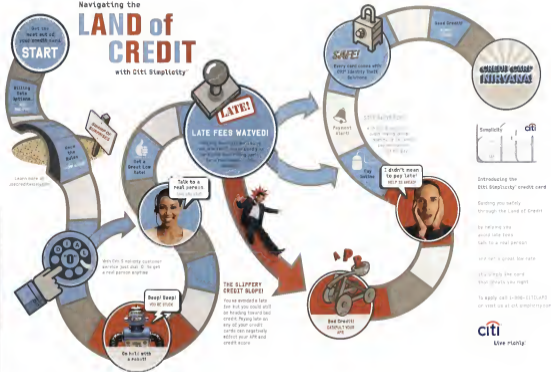
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Spring 2006

Esquire and retail sponsor, Macy's, will host events across the country where you will get the chance to show a panel of judges why you should be named the 'Best Dressed Real Man in America.'

Five finalists will be chosen to appear in Esquire's September 2006 issue. So dress to impress and join Esquire at one of these cities this spring at Macy's.

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 Atlanta
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 Los Angeles
 Chicago



* (March 2006) & (April 2006)



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2626 West Loop South
773-297-4383 redromoderne.com

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312-566-9841 butcherchicago.com

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305-365-4500 ritzcarlton.com

WASHINTON, D. C.

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202-677-6006 marriottdowntown.com

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CHIEF OF THE YEAR

Bougie Keene
Cyrus

Photographed at Elmer's, Rudy's, Backs, & Rocco's, Spa & Groom, Los Angeles

VAN HEUSEN
SHIRTS FOR MEN

IZOD



The new business collection by

Samsonite

Life is a Journey



"To me, business isn't about wearing suits or pleasing stockholders. It's about being true to yourself, your ideas and focusing on the essentials."

Richard Branson, Chairman of Virgin and noted world traveler

Pro-DLX The business essential collection

Richard Branson, Chairman of Virgin, has authorized Samsonite as the official luggage provider for Virgin Atlantic GlobalFlyer.

BY INVITATION ONLY



a.testoni Charity Shopping Event

In August, a.testoni and Engle hosted a charity shopping event with a special promotion to showcase their latest store in Central Park Shops.

The evening showcased music by the legendary DJ Beverly Bend, delicious White Concoctions made with the recently launched world Aquavit New York and signature items of recovery by L. Muro's restaurant.

20% of the register sales for the day were donated to the Andre Agassi Foundation by a.testoni. For more information on the Andre Agassi Foundation, please log on to www.agassifoundation.org



AQUA
VIT

▲ a.testoni celebrated 10th Anniversary Publisher Jeffrey Allen with Andre Agassi Foundation Campaign Director John A. Murray and a.testoni Managing Director Andrew "Boss" Phillips. Boss' dinner with Jack Sparrow, President, Zoroff, Zoroff 40th with DJ Beverly Bend and Andrew Turtledove. White Concoctions Aquavit New York, the event's featured liquor sponsor. ▲ a.testoni Public Relations Manager Julia Lavettini with guest Michael Connerly. ▲ Photographer Helen Ch and Scott Walker.



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**The Second Annual Esky
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We think the inimitable Snoop Dogg said it best when he hosted the first Esky Awards: This ain't Oscar. This ain't Grammy. It's Esky, Esquire's old-school mascot, and he's here to go home with the winners. You dig?

Last year, Esky went home with Lil Jon, Coldplay, Kanye West, Queens of the Stone Age, Gwen Stefani and Timmylou Harris among others.

Makesure you find out who he goes home with this year in Esquire's April 2008 issue.

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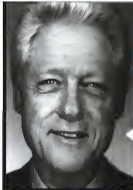
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ZI-DANG-BANG! The man in the ghost is about to hunt that pants and there's nothing anyone in the classical-music world can do about it.
[BY CHRISTOPHER MCCORDALL]

ON THE COVER: BILL CLINTON PHOTOGRAPH BY KALLIEVALLEY FORKS SQUARE BY MARTIN SCHUBERT



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YOU CAN SEE
INNOVATIONS STRETCHING BACK OVER
A CENTURY.

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Mercedes-Benz

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2005 Water-purifying straw
2005 Shape-shifting glasses



I do.



I forever do.



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design architect

Guschny Siegel & Associates Architects Ltd.

interior design architect

Franklin Kravitz Architects Inc.

ASTOR PLACE construction manager

Plaza Construction Corporation

designers

Jackson Siegel, Aaron

John Bernier

Ernst Siebold

Bentley & Smith, Architects

and others

Deane Helms

Ocean Neils

David Roth

Campana Architects

Jennifer Post

Rockwell Group

Light Design

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creative brand marketing

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PRODUCTION

Esquire.com Online Gift Guide

That Nixon watch on page 80.
That L'Occitane moisturizer
with her of course on page 76.
Those Links in London cufflinks
on page 100. And a whole bunch
more great stuff you'll want to
grab now get this holiday season.
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MOTO PEBL

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EVERY BUSINESS SHOULD HAVE A PLAN.

At that point two of our buildings were already gone. The third was under water. We couldn't salvage much, including the press.

Fortunately backup systems were in place and everything was regulated. Because we were prepared, we never missed a day of publication.

MIKE JACOBS, Publisher and Editor,
Grand Prairie Herald, Grand Prairie, TX



Whether it's a flood, terrorist attack or other disaster, every business needs an emergency plan. A plan can save lives, company assets and your entire business — at little or no cost to your company. You can't control what happens. But you can be prepared. Visit www.ready.gov for practical steps you can take now to give your company a better chance of survival.

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AT WEST POINT,
HONOR IS A CODE THAT MUST
NEVER BE BROKEN.



CODE★BREAKERS

AN ESPN ORIGINAL MOVIE

ESPN ORIGINAL ENTERTAINMENT PRESENTS A BOLD RELEASE PRODUCTION "CODEBREAKERS" CASTING: BRADLEY BECK, ANDREW JUNG, CONNOR A. JONES, SEAN, ANDREW MANTOVANI
ORIGINAL MUSIC BY: JAMES NEWSON COSTUME DESIGNER: JAMES NEWSON EDITOR: JAMES NEWSON EXECUTIVE PRODUCERS: JAMES NEWSON, JAMES NEWSON, JAMES NEWSON, JAMES NEWSON, JAMES NEWSON, JAMES NEWSON, JAMES NEWSON, JAMES NEWSON, JAMES NEWSON, JAMES NEWSON

SATURDAY, DECEMBER 10TH 9PM ET **ESPN**

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Style

Tough-looking clothes on tougher-looking guys ("Rough Cut," page

182). Learn how to wear a coat, experience Vegas, and define "cable knit" (The Guide, page 99). PLUS: A comprehensive—and conspicuously unscented—guide to colognes ("The Esquire Encyclopedia of Fragrance," page 150).



the only MASTER DISTILLER Jim Cryle
like asking a father to play FAVORITE

THE GLENLIVE

EIGHTEEN is FIRST in line for the INHERITANCE

After 18 years it is especially HARD to let go. Time and again JIM CRYLE rises to the CHALLENGE. He watches his whisky MATURE for eighteen years,



then sends each BOTTLE. Selfless actions from a so you can taste the EXC is the SINGLE MALT that

SINGLE MALT SCOTCH WHISKY

GUARANTEED 18 YEARS OLD



THE SINGLE MALT THAT STARTED IT ALL

Special Edition

Entertainment Weekly

The Photo Issue

70 YEARS OF MUSIC

BOB DYLAN
JAY-Z
KATY PERRY
AND MORE

KEIRA KNIGHTLEY IS ABSOLUTELY FANTASTIC, A COMPILATION LETTER

Since every one of the dozens of letters related to the Kew Knighting feature was offered in its praise at the beautiful outdoor actress, we gathered the most representative together into one Kew Knighting special.

Kerr's perfect, lush natural beauty goes? Of course, I've been an admirer of the cool English beauty for as long as I can remember. Kerr, Elizabeth Hurley, Diana Rigg, all the way back to Dawn Wynter. Now you've just left me with [new] questions: What's on the 164 pages? I flipped through to get a few additional images of Kerr? And good Knapley? Is that a staple? A nap is always good for me, my age." If anything is wrong with that spread, Lord, it doesn't seem right."

L. DEWE SHERITT, Alpharetta, Ga.; 2. NELSON ANGEL, Hingham, N.J.; 3. CHRISTOPHER MOELLER, Los Angeles, Calif.; 4. JASON BELLINGER; 5. JIM HALLINGER (DNL, Baltimore, Md.); 6. HENRY CARON, Oxford, Miss.

IF ONLY WE'D HAD AN EXTRA MINUTE OR TWO
 "The Five-Minute Guide" *ON* couldn't have been more timely or helpful, but no reference is made to conservation A.5 percent decline in use—which should be double with

the right leadership—would significantly reduce our reliance on other countries. The reworded of how, some years ago in New York, many would have thought it impossible to change dog owners' habits. But Mayor Koch made it happen, and today, thankfully, removing poop is the norm.

Lawrence I. Hargrave
New York, N. Y.

I'm basically resistant to putting housewifery in my household bearing of truth, but I just read "The Five-Minute Guide Oil" and wondered, Why didn't you mention a soap-based blasting oil? It's cheap or then regular oil and doesn't need a new tank or any fine-tune installation, and it's like the perfect middle American compromise.

SHERRY DALET
Fairfield, Conn.

Reading being brand-ed with the charitable-ness and providence of which Canadians typically are accused in the pages of your magazine, I have to point out that Robert Thompson's "Five-Minute Guide, ON," while informative on many fronts, misses the mark on others. Most notable is his comment that Canada's tax needs are failing to deliver any significant contribu-

[illegible]

■ **It's that old saw** is the *Twelfth* sign of the zodiac (and it's the sign that has the most children, and the most babies).

LEONARD L. LANGE
1941-1942

A group of people are walking across a narrow suspension bridge that stretches over a dense, lush green forest. The bridge has a green-painted wooden deck and metal railings. In the foreground, the back of a person's head with blonde hair is visible. Further ahead, a woman with long blonde hair is walking, followed by a man in a dark shirt. The bridge is surrounded by thick foliage and trees, creating a sense of being deep in a jungle. The lighting is bright, suggesting a sunny day.

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[illegible]



WHO WOULD EVER HAVE THOUGHT
RIPLEY, SURREY
WOULD BECOME THE OTHER
HOME OF MISSISSIPPI DELTA BLUES?

A world from Mississippi, a young man listens to Delta Blues on the BBC. He feels its spirit. Appreciates its ethos. Unwilling to just mimic those legendary rifts, he takes a hand at reworking them; and as it is, Eric Clapton takes his passion for blues to London. Over 45 albums later, the end of his career is nowhere in sight. Just like the Mississippi delta from the corner of Ripley.



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ROLEX

tion. New known more accurately noted stands, those vast business reserves actually position Canada as number two as the world in terms of recognized reserves. Currently, billions of dollars are being spent on infrastructure initiatives to boost production levels using new-improving technologies. In any case, I have been a regular reader of *Esquire* for more than two decades, and aside from the occasional penance you lay north of the forty-ninth, your publication stands solid in a growing and increasingly blended crowd of readers.

Bill Whitlaw
PUBLISHER, *OUTWEEK MAGAZINE*
Calgary, Alberta

ON "THE OUTTAKE"

A photo in October's *This Way In* caused readers to express both disgust at fringe Christian protesters using the funeral of soldiers for publicity and dismay that we covered them.

Every time I think I've seen a new low in human behavior, *Esquire* seems to be coming lower. The photo of the sign-reading Western Baptist Church members at a soldier's funeral ("The Outtake") was truly disturbing. The warped and vicious feelings at the funeral, the disrespect to the soldiers, and the words of their group speak volumes in its time. If hell is a place where wicked men live, this group qualifies for the head of the line.

George Blitt
Billey, Maine

BETTER IS THE RECIPE

October's *Man at His Best* included a recipe from Shea Gollan of New York City for sous-vide pork tenderloin, which is rubbed with spices, sealed in a FoodSaver vacuum bag, and slow-cooked in a temperature-controlled water bath. In reference to the chef's butler recipe for cooking pork tenderloin ("Tender in the Pork") is the most ridiculous method I have ever heard of. By the time the pork is done, though all that remains, I could have rubbed that sucker with lemon, pepper and kosher salt, put it on a rack in a roasting pan with a meat thermometer to prevent overcooking, served it with onions, garlic, and potatoes tossed in olive oil and paprika, and let the whole thing cook on with no bad smelling oven. I'd have time to write a delicious salad, in a great bottle of red wine breathe on the counter, and write you this letter. You've read his recipe and you've read mine. Whose meat would you rather eat?

Bethesda Vander Boven
Jackson, Miss.

You actually used your pages and resources to help spread Western Baptist Church's message to your audience of millions! Under a picture of the brutally killed pilot signs mourning yet another soldier's funeral, you note, "Local news outlets have largely turned away, however, because it better not to give attention to the group." Well, local news outlets got it right! Western Baptist is being ignored when its faulty members present a twisted Tale of Two Cities, as it's largely left as in peace, finally, as it's even made it to the gay pride drag-queens show here last May. It's headed out for the wider world and needs to be with your serious magazine. Cancel my subscription.

Chris Lashburn
Lawrence, Kans.

WAR AND WISDOM



I have always enjoyed your *Man at His Best* column. While, I think, there have been no powerful and emotional war photographs since the Vietnam War, your photographer James Nallaway (October) has pictures brought current and past conflicts from other parts of the world directly into mine, especially



**THE ENDORSEMENT:
THE WASHCLOTH IS OF
CONSIDERABLE USE
TO THE ADULT HUMAN**

Regarding "Rule No. 053: The washcloth is of no use to the adult human" (*Man at His Best*, October) my boyfriend would disagree. After all, we wash with regularity and it is definitely useful to a man. Think of how great a wet cloth feels on your hands at your favorite Japanese restaurant and eat up! (I haven't towel it much too big for this gentleman, no matter his mathematical age.) Sign me.

The Washcloth Guide

lyricist as well as the reader. I hope he continues to provide all of us with the insight that we've seen from *Man at His Best* Mackinlay and his crew.

Glenn B. Bower
Yonkers, NY

ESQUIRE BLOWS

In the *Man at His Best* section, Scott Macbeth offered homage to the hoodier chef ("The Endorsement: The Hoosier"). One reader wasn't persuaded:

You have a generally enjoyable and interesting magazine, and, unfortunately, I laugh on line, think deeply, and even change my purchasing behaviors based on the content of your publication. Just this one thing I have noticed about *Esquire*. Please tell me how it would ever be cool to keep a wet-washed towel in your pocket. Better yet, have a nice hot towel when you're in the laundry and use it to dry your face. I bet you'll find it useful and use it a lot. I bet you'll find it useful and use it a lot. I bet you'll find it useful and use it a lot.

Edward Fucci
Columbus, Ohio



COLLECTOR'S EDITION

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THE SOUND AND THE FURY

WHAT'S WRONG WITH "WHAT'S WRONG WITH THIS PICTURE?"

In the actress' bio for your phone app "What's Wrong With This Picture?" you correctly identified one flaw: you wish the wine-drinking woman had caused another. Because we acknowledge that she's sipping white wine, we must assume that she's deeply chilled. As such, she's holding her glass incorrectly. A wineglass containing white wine should be held by the stem, not by the bowl. Holding a chilled wine by the bowl will cause your body heat to warm the wine.

Bert Schickel
Trenton, N.J.

You missed the most glaring error at the party: The man whose tie is obviously peeking is eating out of a paper plate. Only the most generous host would serve nibbles on a paper plate, and only the most sophisticated partygoer would be content to eat out of such a vulgar item of disposable ware.

Robert "B. C." Morris
Steady City, Calif.

What's Wrong with This Picture?

GO TO PAGE 232 AND TAKE OUT THREE PAGES. IF YOU'RE ASKED YOU WON'T BE RETURNED TO THIS PAGE AT ALL.

The Answers

What's Wrong With This Picture? (10)
1. The man whose tie is peeking is eating out of a paper plate. Only the most generous host would serve nibbles on a paper plate, and only the most sophisticated partygoer would be content to eat out of such a vulgar item of disposable ware.

What's Wrong With This Picture? (10)

1. The man whose tie is peeking is eating out of a paper plate. Only the most generous host would serve nibbles on a paper plate, and only the most sophisticated partygoer would be content to eat out of such a vulgar item of disposable ware.

2. The woman who is holding her wine glass incorrectly is holding it by the bowl, not the stem. A wineglass containing white wine should be held by the stem, not by the bowl. Holding a chilled wine by the bowl will cause your body heat to warm the wine.

3. The man whose tie is peeking is eating out of a paper plate. Only the most generous host would serve nibbles on a paper plate, and only the most sophisticated partygoer would be content to eat out of such a vulgar item of disposable ware.

4. The woman who is holding her wine glass incorrectly is holding it by the bowl, not the stem. A wineglass containing white wine should be held by the stem, not by the bowl. Holding a chilled wine by the bowl will cause your body heat to warm the wine.

5. The man whose tie is peeking is eating out of a paper plate. Only the most generous host would serve nibbles on a paper plate, and only the most sophisticated partygoer would be content to eat out of such a vulgar item of disposable ware.

6. The woman who is holding her wine glass incorrectly is holding it by the bowl, not the stem. A wineglass containing white wine should be held by the stem, not by the bowl. Holding a chilled wine by the bowl will cause your body heat to warm the wine.

7. The man whose tie is peeking is eating out of a paper plate. Only the most generous host would serve nibbles on a paper plate, and only the most sophisticated partygoer would be content to eat out of such a vulgar item of disposable ware.

8. The woman who is holding her wine glass incorrectly is holding it by the bowl, not the stem. A wineglass containing white wine should be held by the stem, not by the bowl. Holding a chilled wine by the bowl will cause your body heat to warm the wine.



"IT'S SUNDAY, GOT MY ESQUIRE. GOT MY LEG IRONS. LIFE'S GREAT."

The article on Denis Fosse (Forrest, October) was very interesting, though the thing that intrigued me the most was the inset picture of the article that Fosse wrote for Esquire in the seventies, which dealt with how to take your pants off if you are wearing leg irons. I kept returning to that page, asking myself, How the hell do you do that? It progressed to the point where I was squinting at the page under a bright light, trying to read the step-by-step process. The original photo problems, only half of the instructional pictures were even shown. Then I realized that, as an Oklahoma state trooper, I actually own one of the tools for unruly inmates. You imagine where this is going. The only way I could truly discover the secret of the leg irons was to try it myself. I'm happy to report that I was successful, and I would like to thank Esquire and Denis Fosse for an enjoyable and painless diversion during an otherwise uneventful weekend.

George Morris III
Norman, Okla.

I enjoyed Benjamin Alper's article about the utterly fascinating and largely forgotten Denis Fosse. As I walk for my newly purchased copies of Cool World, Love and Nobody Comes Back to arrive, I wish I could sit at a table with Fosse and listen to him tell a full tale of stories.

Ed Fellers
Lawrenceville, Va.

BETTER IN THEORY: DISMISSIVENESS

On your list of one-up-man things that are "better in theory" (Oct. 20) is this: Best, October), you include such overconfidence as "invincible in public" and "deaf" as a harbinger. However, I was surprised to see "Charlie Chaplin's silent success" (Oct.



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ESQUIRE'S CELLULOID STYLE FILM COMPETITION

In September, Esquire and Presenting Sponsor Samsung, along with sponsors Hummer and State Arms, announced the East Coast film festival for Esquire's Celluloid Style Film Competition with a private screening and after party. This year the East Coast festival and their films were:

Sharon Stone
Josh Pinn
Gustav K. Gutierrez
Luke Stalder
Darryl Strider
Pistol John
Ground Control
in the Past
Happy
And The Gun Stopped Blowing

After the screening, Esquire Editor in Chief David Gergen announced the winner of the East Coast Celluloid Style Film Competition in Josh Pinn's "Ground Control." Luke Stalder's "Happy" was the runner-up film.

Josh received a film grant to continue his film studies and a Hummer Tactical Mountain Bike.

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▲ From left to right: The winners, Carlos M. Gutierrez, Luke Stalder, Gustavo K. Gutierrez, Josh Pinn, Esquire's David Gergen, Sharon Stone and Darryl Strider. ▲ Winner: Josh Pinn with "Ground Control." ▲ Runner-up: Luke Stalder. ▲ Josh Pinn with "Ground Control." ▲ Winner: Sharon Stone. ▲ Josh Pinn, winner of the East Coast Celluloid Style Film Competition, with Lisa Mottet and David Gergen. ▲ The new Hummer H2. See us at the sponsor.



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>ThisWayIn THE SOUND AND THE FURY

ad. Discussing Glas like *The Grapes*, *City Lights*, *Modern Times*, et cetera, stopgap "Revised Introduction" is pretty convincing. Could Deque believe that *Confessions* and *Amoral Discourse* deserve the same status? *Star Wars* is your next in cinema history, and *Clarke* is the only notable science fiction in black and white? You'll pardon me if I read another "Letter to a Theory" entry, "the back story to the French Navy's *Fort Bonaparte*," rather than the remainder of my subscription.

JIM NEUMAN
Luzerne, Pa.

YES, BUT HAVE YOU EVER BEEN WITH A WASHCLOTH?

In the October column ("Group Sex for Sale") Chuck Kleiman described advertisers' relentless use of three scenes in publishing ads. One reader thought Chuck mistook an important point. Or maybe Mr. "Aldo" is just showing off.

Kleiman fails to acknowledge that, to change a concept as he does during a bed with two women may be, most guys see the opportunity as the promise of sexual experience. Having had the good fortune to experience this more than once, I can attest that having a



chance with two attractive women is a far greater pleasure than I ever imagined it would be. Additionally, I have found that about half of the women with whom I have discussed the subject have either experienced a threesome or would like to at some point in their lives. I don't believe that threesomes are the exclusive domain of the good-looking, fit, well-proportioned, advanced men, but anyone picking never hurt the chances of the guy with enough courage to try to clear the desk. The washing and advertising guys and girls got it. Chuck, you need to get out more often.

THOMAS WOOD
Annapolis, Md.

Context-Free Highlights from Letters We're Not Running

"They will soon be pruned."

(Howard says he will be pruned.)

"Please send to Time magazine."

"Send it back magazines, [v]"

"Kiera looks like a Kohl's employee near here whose name rhymes with Esquire."

"Critical Issue"

EDITH FINDS THE WINE

The first issue in "The Ragged Tie" is a wine, James Gordon (Enigma 2001) I have not been able to find this bottle anywhere. Any suggestions?

SCOTT A. COHEN
Manhasset, N.Y.

Edith is the woman called away from store to store and the late proprietor of Village Liquors in Elmsford, New York (516-256-0541) said they'd be glad to order it for you anytime. —Editors

Letters to the editor may be included in The Sound and the Fury. Please send them to: The Sound and the Fury, P.O. Box 1734, Conshohocken, PA 19348. Also, please include your name and address if you wish to be included in our mailing list. We will not give your name or address to anyone else without your written consent. Please include a return address and daytime phone number. Letters may be edited for length and clarity.

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THE UPDATE

ThisWayIn>



The Esquire Perchlet

One of last year's Best and Brightest honorees went diving for new species and returned with a one-of-a-kind thank-you gift

Don't recognize this fish? That's because it's the Esquire perchlet, a never-before-seen species discovered by Richard Pyle, a zoologist at Hawaii's Bishop Museum and a 2004 Best and Brightest honoree. Pyle came across it during a diving expedition in July that was funded with part of a \$45,000 grant awarded to him by General Electric at last year's Best and Brightest celebration. When he returned with several new species, he named one for the magazine.

Pyle and his colleagues at the Association for Marine Exploration identify an average of eleven new species per hour during their deep-sea dives. For their July trip they headed to Christmas Island in the central Pacific Ocean, about a hundred miles north of the equator, for a two-week expedition.

Pyle had been eager to get back to the area since he lost five teeth in 1989, when he gave brief, outrageous—added: *visual*—commentary he supposed was a new species of fish. Once he received the money from GE, he and his crew went on their way with a three-day outgrayer cruise and about thirty masks filled with bellows. (Pyle) is asking them to swim to depths that would be impossible with conventional scuba gear.

About a quarter mile offshore, on a sandy slope three to four hundred feet below the surface, they let the pump out. The divers put about a hundred specimens, at least a dozen of which Pyle believes are new species. The one he named for the magazine, a relative of the group, is one of five new tropical fish he found in the genus *Pseudomugil*. Because it takes a while to officially name fish, we'll have to wait for the extrajudicial designation. In the meantime, we're working on our recipe. —DOUG CANTOR



December's Dedication & Acknowledgments

In giving other Jack Thompson who brought a yellow and black to shelter-based writer Bryan Meiser, who wrote of Ray Robertson's disaster relief efforts in Houston (see page 214) to "the chickenmen" who after chicken soup gave the corner of Fifty-Fifth and Broadway Avenue a place to eat and a place to live for only \$3.50? What a deal. To thank those who also help others in need. In California, the ever-positive and deeply helpful 1790 Broadway Building is a place to live for those who are committed to all that is good. And to the Esquire perchlet. Sweet on.

CORNER BISTRO™ MENU

GARLIC CHICKEN PASTA

Tender strips of garlic chicken with asparagus, mushrooms, and sun-dried tomatoes in cream sauce, topped with a creamy roasted garlic sauce

SEAFOOD SCAMPI

Shrimp and scallops in a buttery garlic sauce served over linguine pasta with a side of perfectly seasoned green beans and yellow corn

GRILLED ROSEMARY CHICKEN

Seasoned grilled chicken breast on a bed of balsamic glazed vegetables served with green pasta tossed in a creamy tomato cheese sauce

CHEESY CARBONARA

Herb-seasoned chicken breast, served with linguine pasta tossed in a creamy Parmesan sauce with bacon and peas

MONTERIE CHICKEN

Grilled chicken breast with BBQ sauce topped with bacon, Monterey Jack and Cheddar cheese, served with garlic roasted potatoes

SESAME CHICKEN

Spiced sesame chicken strips, served on a bed of noodles, jalapeño sauce, green beans, and red peppers with a sweet & sour sauce



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For the eighth consecutive year, USA's JENSEN forces with *Esquire*, *Harper's Bazaar*, *GQ*, *The Open Magazine*, *SmartMoney*, *Wired*, *Time* & *Country* to present "Lexus Style in the Fast Lane," at the 55th annual Pebble Beach Concours d'Elegance. *Esquire* and *Harper's Bazaar* will host the event, which will feature the world's premier automobile show and celebrate the affinity between fashion and auto design. The highlight of the event was the launch of the third Pebble Beach Edition: SC 430. As well as viewing the latest fall fashions from a variety of top designers such as Michael Kors, Calvin Klein, Jil Sander and additional fashions from *Abercrombie & Fitch*, *Oris*.



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Man at His Best

By Steven M. Levitt, Steven D. Levitt, and Steven D. Levitt. N.Y.: N.Y. D. 2008. 320 pp. \$19.95. ISBN 978-0-312-34511-1.

FUNNY* JOKE FROM A BEAUTIFUL WOMAN

Amelie

MAKING VILLAINOUS

Acting goes great when a boy meets a beautiful woman and says, "This would you be?" She responds by saying, "No, I want to sleep with you tonight." Completely embarrassed, he sheets back his table. After 10 minutes the woman walks over and says, "I'm sorry if I embarrassed you. This peach student studying here simply refused to embarrassing situation." To which she responds, at the top of his lungs, "What do you mean, KISS?"

ABOUT THE JOKESTERS: If you look just a face-hood and from then you're pretty much just plain hot. So Hollywood noticed when it spotted Nadine Velazquez, a former "Miss America" who lived in "The East." The 30-year-old Chicagoan now plays Carolina, a sexy-hormonal, somewhat insecure, and a little bit of a "Miss America" in the film "The East." Although Carolina was originally scripted as a Russian immigrant, Velazquez's mother was so strong that she immediately removed her character. Considering that this page was to be called "Funny Joke from a Beautiful Woman," we're really glad. Move them. —JAMES BRUNSON

Are you beautiful? Can you make us laugh? Send your photos and jokes to enquire@esquire.com.




*ESQUIRE CANNOT GUARANTEE THAT THIS JOKE WILL BE FUNNY TO EVERYONE

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The Awards

■ The SEVEN Most Remarkable Things in Culture This Month

Does the average Freud man still give pretty girls a hard-on?

Do you know that here the kind of conduct will land one in jail?



1

Best Mug

Freudbook publisher Teachers report of a 2048 photography book, the Freudman by Chicago historian which Freud actor Frenkel responded to a series of questionably facial expression only

2

Whitest Guy

I think the thing that really annoyed people was the rigged award. That something like a real affection. I could have attracted more attention to myself—I could have more accolades for example—but I wanted to be in the game. The important thing was I wanted them to say "Who is the name of God does he think he is?" —Tom Wolfe on the rationale behind his peculiar style of dress in the new book *The Gang that Would Be Strangler* (Wiley, \$14.95). *Diagnosis: Delusion of the New Journalism* (Revelation)

3 Most Upwardly Mobile Crustacean

"Up until sometime in the 1800s, though, lobster was literally low-class food eaten only by the poor and the Irish working class. Even in the harsh penal environment of early America, some colonies had laws against feeding prisoners to inmates more than once a week because it was thought to be cruel and unusual like making people eat rats." —From David Foster Wallace's new collection of humorist essays *Consider the Lobster*

4 Truest Advice (or So We Imagine)

"But since I'm like speech. If you forced to have it as a child you would enjoy it as an adult." —From *True Stories* (Made Up) a CD and DVD of all new stand-up comedy from Daniel Tosh

5 Weirdest Vader

A Reasoner (1976) of Darth, as seen in *The Star Wars Poster Book* a collection of 350



6 Most Candid Spouse

Because her husband avoided her, he didn't have many dolls. —Barbara Kline in her husband Arthur Miller's *Keep Secrets* and subject of the documentary *New York Doll*

7 Least Convincing Rebuttal

Interviewer: How come most of your songs are sad songs? Towers: Well, you know I don't think they're all that sad. I have a few that are just—let me say: They're beautiful. —From *Let's Go to the Sun* a new book of the late Van Zandt, a bluesy singer-songwriter and musician for writing "Pamela & Lefty"

~~'I'D BE SO LOST WITHOUT MY P.D.A., IT'S LIKE AN ASSISTANT AND A P.C. ALL IN ONE'~~
~~'YOU SHOULD SEE THE GAMES ON THIS BABY.'~~



THE NEW FINE OAK SINGLE MALT WHISKY RANGE: THE LIGHTER SIDE OF THE MACALLAN

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Life Partners

BROKEBACK MOUNTAIN IS THE BEST (GAY COWBOY) MOVIE OF THE YEAR, PERIOD BY MIKE D'ANGELO

WHICH MOUNTAIN? The new gay-cowboy movie, could hardly have more passion. At the Venice Film Festival, where it had its world premiere a couple of months ago, it won the top prize, the Golden Lion—the first time that prestigious award has been given to a film about gay cowboys. Adapted from a short story about gay cowboys by Pulitzer-prize winner Annie Proulx (*The Shipping News*), the film was directed by Academy Award nominee Ang Lee (*Crouching Tiger, Hidden Dragon*). Heath Ledger, as one of the film's gay cowboys (the other gay cowboy is played by Jake Gyllenhaal), gives the most astonishing performance I've seen all year—quietly

volcanic, his character's agonistic emotional battle beneath a series of reserved, self-contained, earthy (he would be qualified to win a very strong) And the film itself is simply the most tender and sparkling love story imaginable, at least within two subsectors involving one cowboy proving his love to another, especially male cowboy.

And yes, for some reason, people seem to think that *Brokeback Mountain* might have a weak marketing problem.

At the Toronto International Film Festival, where the film played immediately following Venice, its commercial prospects were the primary topic of discussion, at least among journalists. In part, that's

Q+A: Jeffrey Wright



CALLING SOMEONE a character actor is like saying a chef has unique personality. But Jeffrey Wright is young and handsome and still has the ability to lose himself in roles, as he did in HBO's *Angels*

in *Angels* (for which he won an Emmy). *Brokeback Mountain* (for which he got a Tony nomination) and the recent *Broken Flowers*. —BIBI TOCCHI

ESQ. Your new film *Sydney* is set against the backdrop of the oil business. Does it have a political message?

JW. It deals with anti-supply politics, but I don't think it has a political agenda. It's overhyped. I think it would be a disservice to even try to tick the current environmental box. Although I will say the details of the film reveal about how that gallon of gas ends up in your tank and how it ends up in other spheres. It's about the belief that fuels the American economy. As consumers, we're all complicit in that.

ESQ. So is it gonna make viewers run out and buy hybrids?

JW. I might. [Laughs.]

ESQ. Why does Hollywood have to turn people into assholes?

JW. I don't think as many people turn into assholes when they reach a certain status. I think they were assholes before, and they just have to focus through which to express it. They were just waiting for their shot to be all that they can be.

ESQ. The difficulties of being a black actor are well chronicled. But are there any advantages?

JW. No. There are no advantages to being black in America. None. Hollywood almost more resistant to supporting the work of a black actor, particularly new. The types of people that Hollywood has responded to are support and others allow them to do anything out of acting. The public could not name a black actor under 30 who isn't a rapper or a comedian. They're not there, but they won't be supported the way that roles who lean toward masculinity will be supported. It's not getting any better. Actors like Don Cheadle have had an really impressive career, but [as a writer] you'd see that Don didn't get one twentieth of the support that Cuba [León] got at the beginning of his career. It's insulting.

Tasso Elba



RULES

RULE NO. 132: Never gamble with anyone named after a city or state. **RULE NO. 162:** The mental stress of figuring out exactly when, where, and how to tip is often enough to negate the pleasure of the very thing for which you're a tipping. **RULE NO. 147:** If you're under- or overindulged, don't acknowledge it. Carry on. There are worse things

[illegible]

or Dennis Haysbert, Todd Haynes had to resort to the badly overwrought syntax of 1960s melodrama. Douglas Fark, Strikeback Mountain, too, is set entirely in the past—roughly between 1965 and 1983—but it feels

Monthly mean after The top (C ridge left) and Cyflawell end growth units and thicknesses of each strata

upon it. *Brakback* shows us a pathos not denied from its portrait of a washed world. It's not a dry, postmodern tribute to earnest problem pictures. It is an earnest problem picture – intelligent, sincere, and deeply moving – but also, sadly, irrelevant.

[illegible]

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[illegible]

Continuity on DVD: RALLY MOVIES



DEATH RACE 2000 is a fire-concocting futuristic motor-pedal-driven Dr. Strangelove in a no-budget Nebula Bombskills-and-it's-out-on-video DVD featuring an art event with producer Roger Corman and actress Mary McCormack. This month, clerk Death Race 2000's DVD family tree—its producers and the movies it influenced.

The Most Dangerous
Woman—**62** Joe McGraw
 and Pat Riley are shocked
 and scared by a woman with
 a gun factor in this shocker
 (Read this) **important** that's available
www.mca.com/movies



On the Page 2000—
1975 Starbuck's from
Ireland (Canada) bottles
lead into the Machine Gun
Joe (Sydney) Stalked in
Italy, and their homerooms from coast to coast
scored points for them, over the border.

▶ **Wetland loss** The massive destruction of wetlands is pushing high-profile species such as the American crocodile to the brink of extinction.

Dead Semester—1981
In a drive-in post, Stacy Kuch to wrap up night-high-
racer Jamie Lee Curtis to
swift out a roadside killer in
a twisted sequel to Spielberg's *Jaws* and
its sequel *Jaws 2*. www.fox.com

With the first round of 2002 A-1 grade races in the New York State Thruway Race, the Mountain View, its partner race, the New York State Thruway Race, is the first of the season.

ACQUA DI GIÒ

The Most Dangerous
Woman—**32** Joe McGraw
 and Pat Riley are shocked
 and scared by a woman with
 a gun factor in this shocker.
 A hard-boiled cop and a hot
 woman are the stars of this
 suspenseful thriller.



On the Page 2000—
1975 Starbuck's from
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Dead Semester—1981
In a drive-thru post-*Stacy Kucinski* to wrap up night-high-
pacer *Jamie Lee Curtis* to
sniff out a roadside killer in
a *William Shatner* of *Splinter* (Julius and
the *Up with Black* com. d. m.)

With the first round of the 2002 A-1 Grand Prix in Texas Race, The Mountain

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for Men

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THE BEST DRESSED REAL MAN IN AMERICA

In March 2005, Esquire announced a nationwide contest and went in search of "The Best Dressed Real Man in America," a contest that invited stylish men from across America to stand up and be judged on their style and express how their style defines them. Three weeks and ten cities later, we learned a lot about the state of American style from the over 3,000 men across the country who signed up to be judged. A panel of fashion experts helped Esquire choose 5 finalists who went then down to New York and photographed for the September 2005 issue.

San Francisco Real Estate Executive Joseph Pinde, who was inspired by his father's style and wardrobe, was then chosen live on The Today Show as the winner of Esquire's "Best Dressed Real Man in America" contest and presented keys to a **Chrysler Crossfire Roadster**.

In the picture above, Joseph stands next to his **Crossfire Roadster** just minutes after being chosen. Chrysler congratulates Joseph on being named the "Best Dressed Real Man in America."

For more information about the Crossfire Roadster, log onto: www.chrysler.com



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HIGHEST GOVERNMENT
SAFETY RATING



THE ENGOREMENT

Porn (from the Neck Up)



I'm done with porn. And it has nothing to do with Jessica or approval or the thought of my two-year-old son someday plopping my hand down to find every single image that ever crossed my eye. It's about an Australian Web site so intense that it has ruined my appetite for one-dimensional tits and sex for the rest of my life. Some where between art project and high-minded humanism, the Beneficial Agency (BeneficialAgency.com) is built on a rationally sound, simple concept: solvent live, realistic videos of average people having orgasms and orgasms that they can't show anything below the shoulders. The parade of characters—370 and counting—and variations is endlessly fascinating. Some "oh yeah" from start to finish. Some come on as if they're sitting in a hot tub. One woman laughs the whole time. And just when I was convinced that Austons knew no shame, I stumbled on a chunky, bald, bearded man whose desire to be between two 11 doesn't prevent the manager board to write: "In so, 344 going to be short?" These videos not only give the lie to what is made into about porn (basically everything) but remind you of what is authentic by allowing you to watch up against the mainstream. The reality of orgasms.

—DANIEL TRINIO

What Women Read >>

This month's play for the current issue of *Redbook* magazine for "badly young, married women," with a circulation of 2.4 million. "Circle Control" pairs ladies with a magazine's sex tips, for the first time in TV show. It's a weekly sex advice column that's been around since its similarity to our own (slightly more heated) *Franchise Finder* on page 154.



What Are We Asking Jeeves?

THE LIST BELOW shows popular queries and the number of times during a six-week period each was posted in the exact phrasing on Ask.com.

- How long does it take to stay in your system? (3,111)
- Is Logue Beach nude? (1,040)
- Penis Surprise nude (4,416)
- How to make love? (2,701)
- What does herpes look like? (4,116)
- Why do dogs eat grass? (843)
- What business did Al's business business card say? (1,008)
- How old is Mary Duff? (2,343)
- Why do men have nipples? (3,002)
- Is Vin Diesel gay? (1,556)
- What is a black girl? (896)
- How long can a giraffe's tongue be? (2,566)
- Is L.A. a man? (1,836)
- How to pass a drug test? (3,000)
- How to get rid of fat? (525)
- Serial Williams' booty? (1,174)
- Where do babies come from? (2,146)
- Some girls after spider bite? (1,167)
- What are signs of being pregnant? (1,148)
- What is meaning of life? (2,366)



fresh american style
WALLETS

SHO ONLINE AT TOMMY.COM

He's probably a scientist to know this, but what's the point of a cock ring?

A cock ring, also called a constriction ring by the Greeks, and Mutschi's Circle of Praise by me, is a device worn around the base of the penis (and often behind the testicles) to keep it engorged with blood and thereby prolong erection. Start with a soft, room-temperature cock. Apply cock ring. Achieve a remarkable erection in proportion to the sexual undrinking of your choice. Make sure it isn't too tight: aside, it can make blood flow. Hemingway said don't wear it for more than 30 minutes. Cock rings can be made of rubber, leather, latex (oh please don't get latex the way I thought), stainless steel, and of course, metal. But they should also be worn only by experienced users. Righty, only the limited edition 50+ state condom above suits.

As there are new upside risks for manufacturers? Do the chemicals still pretty much have a hold on the industry? I haven't reviewed the latest quarterly reports, but let's just say something's always got a hold on the petro-chemical industry. BJ's Editor-in-Chief of the *ManufacturingWeek* site (www.ManufacturingWeek.com) says his readers just go along with it, help on everything from R-D to operational policy, which is down-side advice.

If you're looking to decrease your dependence on fossil fuels, some of these water-based products may help as well. There's a new one called *Stroder 23* that begins as a thick cream and turns into a smooth cream. And then it turns into an *Oilbox*. Those who crave the dirty thrill of hydrogenated oils might enjoy the unfortunately named *Boy Butter*, which comes in a *Boat Country* Cook-

Get it before the counter-and-dress letter folds

Always remember, though, the Holy Scriptures teach us not to have attachments to any one laborer. Jack Stapleton of Webster Library comments on that theme.

are those kinds of tubes for thousands of different reasons." There's a tube that's hot, a tube to get cold, a tube to get warm, a tube to get numb. There's a tube for every purpose under heaven. And somewhere out there, there is a tube that loves you not only for who you are but also for who you want it to be with you. You'll find each other. I promise.

Send it to us via email: info@pennstate.edu

It's government, a tube to get numb. There's a tube for every purpose under heaven, and somewhere out there, there is a tube that loves you not only for who you are but also for who it is when it's with you. You'll find each other, I promise.

Send it to us via email: info@pennstate.edu

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What's with the Japanese and their freaky fetishes? All of this anime and bukkake? Women dressed as schoolgirls? Sex clubs designed to look like subway cars?

I wasn't sure if it was fair to generalize about an entire race of people that way, so I decided to ask my grandma's maid, "Hey Mr. Miyagi!" I always got his name — "Is it true all you Japanese guys get off on samurai kung fu? These crazy white cartoons and all that other s---?" He was so happy just bowed politely and went about meticulously scrubbing my bed.

Of course we all heard the jokes—“How many Japanese men does it take to change a lightbulb?” Twenty. Twenty to come on down, girls! And while a hot temperature isn’t a traditional change the lightbulb,” but here’s these techniques get started!” The girl-in-school uniforms thing is pretty new. They’re girls in school uniforms. And men sit against women’s subway because the subway is really crowded. Better still. But the group-music shots and the graphic novel (also called manga by us Americans) just appear to be a reaction to Japan’s strict censorship laws. During the Edo period (1603 to 1867) the influence of non-talking pop in the Japanese city of Edo rose to a surplus of poles and a shortage of boats. Porn-like chess and

eventually the government got around to censoring all the good stuff. Faced with this dilemma, Japanese pornographers had to come up with new, visually appealing ways to depict sex acts, but instead they came up with bukko and hentai to raise a row.

Bulbrite More, a 10-foot projection which means turns spotlight on woman's face. And "Pentacle pop" refers to a signpost of artists concealing (and revealing) their own efforts (and weaknesses) modestly (and with a touch of irony).

So you're there is a perfectly logical explanation for everything. Additionally, these concepts serve to avoid the fatality that Dennis Lehane's women need only to be sexual out of their social shells even though they get ahead in the company every single day. That remedy may do you but the one allowed the class Japanese lady and the Japanese? Their coupling lasted for twenty hours because her last was marvellous. But they're here have not been. Anyway, at the Glimmer you are the real focus.



DOLCE & GABBANA

Rubbed and Roasted

THE GREATEST TURKEY RECIPE IN THE HISTORY OF THANKSGIVING

So you've finally decided to give your family the bird. Turned it never else, use this worthy rub—a mix of little paper and ground coffee—concocted by Allen Young, the chef at Dungeness Roadhouse in Astoria, Oregon. One rub you will leave your turkey succulent and beautifully browned. Believe us, your guests will appreciate the gesture.

—FRANKIE MARINO/OLIVE

Roast Turkey with Coffee Rub
 12-lb turkey, giblets removed, rinsed and patted dry and neck and feet tied
 1/2 cup coffee
 2 cups (or Dungeness coffee rub*)
 1 cup loosely packed garlic
 1/2 cup olive oil

*Or mix it yourself! You need 2 1/2 cups ground coffee, 2 1/2 cups ground pepper, 1 1/2 cups ground cloves, 1 1/2 cups ground nutmeg.

Preheat oven to 325 degrees. Mix coffee rub with garlic and oil and coat entire turkey. Tuck tail joint (using kitchen twine or kitchen floss) inside, available at shops/cafes and place in lowest side up in a shallow roasting pan with a rack. Place turkey in oven. Roast for 1 hour. Every 1/2 hour, baste turkey with oil. During the second rotation, top turkey forward to release cooking juices then baste frequently about every 1/2 hour. Begin checking for doneness after 2 1/2 hours until a meat thermometer inserted into the thickest part of the thigh registers 170 to 175 degrees. Transfer to a carving board and cover loosely with foil. Don't carve until ready to serve. Turkey will stay warm for at least an hour. Reserve pan drippings for gravy. Serve it.



THE LEFTOVERS: Turkey Enchiladas with Mole Sauce

Because by Sunday afternoon—hell, by Friday night—nobody wants another sandwich

1 1/2 cups shredded turkey (1/2 cup more if not using 2 1/2 cups of ground turkey)

1 1/2 cups shredded cheese

1 1/2 cups shredded chicken

2 1/2 cups chicken stock
 1/2 cup olive oil
 1 cup chicken stock
 1/2 cup chicken stock
 1/2 cup chicken stock

1/2 cup chicken stock

1/2 cup chicken stock

1/2 cup chicken stock
 1/2 cup chicken stock
 1/2 cup chicken stock
 1/2 cup chicken stock
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1/2 cup chicken stock

Preheat oven to 325 degrees. Mix turkey, oven chiles, and 1/2 cup cheese and moisten with chicken stock. Set aside. Spread 1/4 cup mole sauce in small baking dish. Warm 1/2 cup chicken stock in skillet over medium heat, then deglaze with 1/2 cup chicken stock and 1/2 cup chicken stock. Transfer to paper towels. Dip each tortilla in mole sauce and transfer to plate. Spread 1/2 cup turkey mixture across lower half of tortilla and top with enchilada. Sprinkle it with chicken stock and cheese. Repeat with remaining tortillas. Broil until remaining mole sauce over enchiladas and sprinkle with remaining cheese. Loosely cover with foil and bake until enchiladas are heated through about 25 minutes. Transfer to serving plates and top with sour cream, salsa fresca, and shredded cheese. Garnish.

—F.M.

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Sweat Shopping

FIVE ANTI-HIBERNATION GIFTS FOR THE ACTIVE MAN



1) **For the Man Who Runs (No Matter What)** The idea of slogging through water slap chases most runners to the treadmill or the couch. But these **Pearl Izumi SyncroSMIT XCR** shoes make for a less excruciating run. Breathable and waterproof, their one-piece uppers are made of seamless "syncrospun" fabric, which lets sweat escape but keeps water out. \$115, pearlizumi.com.

2) **For the Man Who Takes His Medicine** The **Sparo Power Ball**, which combines the grippy texture of a dodgeball with the heft of a medicine ball, comes in five weights (1 to 5 kilos, or about 2.2 to 11 pounds) and makes those curled-up-on-the-floor, heaving-concentrations even more possible in the comfort of your own home. \$25, sparopower.com.

3) **For the Man Who Needs Gear** **Garmin** has just one gear on its mind: no brainiac (i.e., no counting) and—unless you insist on adding them—no brakes. The chrome-plated **Insta** is the easiest around, especially with that ship of leopards running down the grass in the seat. \$550, Garmin.com.

4) **For the Man Who Loves Laundry** The **Washers** **Mr. Harrington** is specially formulated for workout gear. **Nix Sport Deodorant** will even get the stink out of your "you-have-to-get-it-out-of-there" shirt. \$2, wagnerproducts.com.

5) **For the Man Who Loves That Low-Tide Small Stick** enough to wear it as a belt with a knot. The **Swarby** by way of **SaCul Mixon Tide Plover II** is also good underwater (down to 200 meters) and even better on it. The tidal-range function is a boon for surfers, sailors and anyone else who'd rather be breathing salt air. \$400, mison.com.

—SCOTT FRAMPTON

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DIESEL
DESIGNER WATCHES

the guide

Shameless Obsession of the Month:

Louis Vuitton Sunglasses

There are some things a guy just doesn't need. Like sunglasses in the dead of winter. But when you start to think about what you need then what you really really need? Like these: the first of a new collection of Louis Vuitton eyewear from designer sunglasses and the result of an over-seeing director's involvement with a handful of European manufacturers. But for Louis Vuitton's first permanent collection of eyewear, it's not as simple as that. In fact, it's decided to bring the expertise in-house. The line which launches this month has the LV look down to the (checkboard) pattern on some frames and unmistakable gold-plated LV's signature details of LV's legendary luggage. The majority of the frames are made of acetate, a polymer derived from natural wax, which is not melted but rather skillfully cut and polished by hand. To ensure maximum protection, an LV-released the help of legendary lens company Carl Zeiss, which created a patented 100 percent polycarbonate glass with a polymer surface to reflect glare. But when really fashion obsession is all these shades of their classic Hollywood cool. You don't have to have it like you have it in the streets to have your own piece of it.

Four-embellished sunglasses (\$540)
and leather-Denim-eyeglasses (\$500)
by Louis Vuitton

I'm not the kind of guy who dresses like a king. And a really fine pair of shades is more what I'm into. - Iggy Pop



Six Ways to Be Stylish Next Year

1) Wear Cool on Your Sleeve

Show your on-sleeve confidence on with this pin-stripe jacket and these snowboarding pants, designed by Englishman Paul Smith and manufactured by snowboard stalwart Burton. Gore Tex 3L, steel jacket (\$400); snow pants (\$400) by Paul Smith.



2) Upgrade Your CD Collection

Opt for the stylish oeuvre of Paul Weller—4 vinyl's worth deep with the Jam through the Style Council and right up to his latest solo record, *As It Moves*.



4) Refine Your Cuffs

Start with these matching silver cuff links, then add a London designed personality by brother Alexander Dacot. \$150. alexanderdacot.com



5) Buy Quality

Wool is the only fabric the same attention to detail that characterizes its museum-quality luggage. See how (\$155 each) by Malacca.



3) Be on Time

Consider Calvin Klein's Challenge chronograph. It looks cool, can take a beating, and has a battery that will last nearly four years. \$230. ck.com

6) Be Versatile

Zigzag's new line of reversible rainproof outerwear can be worn casually with jeans or more formally in suit-and-ties. High-end and custom. Runway: Gore Tex jacket (\$1,000) by Giovanni Zegna.



LOOK WHO WE'VE GOT OUR HANES ON NOW



THE PERFECT T

Reinforcing the T-shirt with enough style to layer or wear by itself. It's soft. It's tagless. It goes with everything in Garçon's closet. See more at Garçon.com

Look for the product in the next advertisement. © 2005 Hanes

Hanes

(the guide—useful knowledge)

The Recommendations

● Because the last thing you want to do after plunking down a paycheck on a bespoke suit is fawn with an alter-tailor on your feet, and because the surest way to save on a pair of suits is with an expensive pair of shoes, we suggest the new Absorbing tips from Aldo Bruci, which have the shock absorption and ventilation of athletic shoes, and the craftsmanship commensurate with the sporty echelon of Italian shoemaking. Considered in Milan they are worn with their extra comfort and sophistication completely at home on your feet. Leather Absorbing tips (\$258) by Aldo Bruci.



The Sixty-Second City, Las Vegas

Four words. Stick to the Strip. Vegas puts the good stuff where grooving twosomes can get right to it. Mens wear. For example, The Forum Shops at Caesars Palace are one huge lot of great shopping where you can nab a pair of Armani or Brooks Brothers, take at the Wynn and Encore, Mugler, Ferris and Gaultier into one store, while Jean Cavalli is in the Plaza. It's the place to get a goodly \$200 T-shirt. If you want a better recreation of your real shoes, an empty wallet, swing by Banana Republic. The world's largest gift shop for a signature well come to. Fabulous Las Vegas sign surely marks highest achievement in the knockdown economy. It hasn't left to eat. This is the one time it's permissible to leave Las Vegas Boulevard—for the sublime. The food at Lotus of Siam, a tender Malaysian using walls of wood and silk and Siam's Avenue. If the food is spicy enough, the Green Door sex club is a few steps away. Save a few dollars for L'Oréal de la Rue, the MGM Grand, which sounds suspiciously French but is in fact, spectacularly French. Or skip the high rise and see a well-worn \$50 hamburger (Robe beef) for good (but not) at Burger Bar. Monday Bay. If the hour is always right to build a sex scene for two at the Popcorn and Peanut and the Peas and the Peas, a time outside of all Vegas is worth. The real deal is in the Lounge. Every three stories above the Las Vegas Strip, the boutique hotel at the Flamingo Bay. It's the best view you'll get of the big, low, long, empire that drives this crazy town. —SCOTT OKEN/SHEETS



Happy Birthday:

Heavy Little

All-American staple Perry Ellis's mens line is twenty-five years old this fall. Starting as a buyer for department store Miller and Rhoads, the company's namesake created the national modern American men's fashion label in 1980, when such a thing was almost unknown. Ellis died in 1996, but the company's spirit lives on in the new design team, led by Perry Ellis, Marc Jacobs and Tom Ford. Jerry Kays has headed the design team at Perry Ellis for the last decade and is responsible for, among many other things, the high-rise and "tuck collection" (Down), a blend of the always worn-in, with the fashion forward, of which Ellis himself would have approved. One-button wool suit (\$885), cashmere sweater (\$585), and cotton shirt (\$245) by Perry Ellis.

THE NEW
BELTS
WALLETS
OUTWEAR

DRESS
TO LIVE

DOCKERS
SAN FRANCISCO

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STYLE: ANDREW BRADSHAW FOR CONTRAST

ABSORBING TIPS: ALDO BRUCI; SUIT: PERRY ELLIS; SHOES: ALDO BRUCI; LOTUS OF SIAM: JEFFREY M. HARRIS; BURGER BAR: JEFFREY M. HARRIS; FLAMINGO LAS VEGAS: JEFFREY M. HARRIS; DOCKERS: JEFFREY M. HARRIS

How to Wear a Coat

A man needs but three coats. Here's how to wear 'em.

Whether you're strolling, snowed out, desperately in a fog, or keep your suit dry on snowing out, or shivering the winds blowing between the office and the parking garage, a good coat is indispensable. Your choice will boil down to the three types below.



■ **THE PARKA** The classic parka comes in many guises these days. Go for the real McCoy: Swans Army's perennial Navigator jacket, reissued each year in a couple of colors. It's a true city-village and urban feel, stuffed with down, main-warmest sort of insulating material. The hood with a fur trim is a feature that's bigger than your suit jacket. Navigator down jacket (\$550). Victoria's Secret Army Shirts: three-button down jacket (\$1,350). By Cashmere wool coat (\$1,250) by Kenneth Cole.



■ **THE EVERYDAY** For most days, you want a coat that maintains. Take Loro Piana's Intergate coat and its detachable gilet liner. Both are made from the company's own patented Storm System, a ground-breaking micro-ventilation system that makes the jacket feel luxurious but keeps wind and water out. The buttons are a buckled up-by-a-appeal that runs right up to the throat. Cashmere Intergate coat knitted with Storm System (\$6,000). Cashmere sweater (\$1,750) and cashmere scarf (\$1,300) by Loro Piana.



■ **THE FORMAL** When dressing up, a simple single-breasted coat in a dark wool (cashmere if you can) will always make the grade. Cover up with a scarf on colder days. Make sure the coat fits over your suit. Have a jacket on when you try it, but don't get it too big, lest it look borrowed. And meet it one with a fly front (where the buttons are hidden, above) which suggests higher quality and keeps the wind out. Those button-cashmere and wool coat (\$1,995). Cashmere sweater (\$1,750) and scarf (\$1,300) by Ralph Lauren Block Label.



The Style Definition:

Cable knit. (Aka: knit, a/c). A fabric pattern, most commonly utilized in sweaters, in which the yarn is woven to create an effect of crisscrossing ropes. First emerged in the United States during the 1950s, as it became a favorite of ski instructors who, as *Madame* noted, "were wearing a tremendous influence on skiers." Long before then, though, the cable-knit sweater was central for the fishermen of the rugged Azores Islands off the west coast of Ireland. The cable pattern represented the fisherman's well-worn, layered to be a charm for good fortune at sea. Each fisherman's family had its own unique stitching, similar to a family crest, and it has been said that the fisherman's love, should they go on board, that they could be identified by their sweaters alone. These days, though, it works just as easily on dry land with a nice pair of jeans and suede boots. Cashmere hardrock sweater (\$795) by J. Zegna.

ILLUSTRATIONS BY KEVIN KATZMAN

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Multiple Choices

A reader-participation column featuring
a) Sigmund Freud, b) Lindsay Lohan,
c) An explanation for how we form our opinions
about everything, »d) All of the above

Read and answer the following three questions. There are no right or wrong answers, but try to remember how you responded to each (and the reason why you did so).

1) You are a guy with a mustache and a balding head with a mustache, holding a mustache after the war. Which of the following thoughts comes closest to your reaction?

a. That guy must be nuts.

b. That mustache must be crazy.

2) In a game of poker, which of the following strangers would concern you the most?

a. A wealthy entrepreneur who was born and raised in the greater Las Vegas area.

b. A straightforward Wyoming sheepherder who—for reasons unknown—seems to win at whatever card game he plays (whether it's blackjack, six-pack, or Uno).

3) You are watching videotape of Osama bin Laden in the wake of Hurricane Katrina. The pundits are commenting on the footage. On a visceral level, which pundit's statement do you agree with most?

a. "The world order collapsed, and these horrors were partially responsible. They took

a terrible situation and made it worse, and they're not even acting in their own self-interest, since a TV is useless when you are simply trying to stay alive."

b. "The current blame impoverished people who just lost their homes for reacting violently. The government allowed this situation to occur, and—under these specific conditions—it would actually be more understandable not to react."

The reason I pose these questions is mostly due to a four-part documentary called *The Century of the Self*. Originally shown on BBC television in 2002 (and rerun in U.S. theaters this past fall), *The Century of the Self* is an examination of how consumer culture is created and manipulated by advertising men, doctors, politicians, and democracy and capitalism are well-cultured dissent that give people a false sense of

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freedom, thereby allowing us to define a positive/rational society. It opens with the story of Ignace and Fred's nephew Edward Bernays, the so-called inventor of public relations, who borrowed his uncle's idea that human behavior is driven by subconscious impulses and applied it to salesmanship. (Bernays' first major success was convincing women of the early twentieth century to smoke, merely by subtly linking tobacco with the suffragist movement, he called cigarettes "Toes of Freedom.") From then, the Century of the Self focuses on a variety of self-discovering moments, the fall of the American creative class, the explosion of television self-help "human potential" rules, and the elections of Ronald Reagan, Bill Clinton, and Tony Blair. It's all predictably fascinating. But the thing I enjoyed most about *The Century of the Self* was its regular question-begging: silently raising the very odd questions that cannot be definitively answered, but it's a question we all answer for ourselves without even trying.

Are people fundamentally rational, or are people fundamentally irrational? I have no doubt that your inner data response to that question is "Well, of course people are fundamentally irrational. Look at the state of the world." Almost everyone agrees this way, usually because it seems smarter to argue that people are irrational, because cynicism always feels informed, but before you respond, think hard about how you live your life. Do you generally expect a logical world? Because that expectation (or lack thereof) affects how you feel about almost everything else.

Now, remember: There is no right or wrong answer to this question. For example, Freud and Bernays believed that human was irrational and that our behavior is based on violent sexual desires we all can't master or even, however, Freudian D. Rosemwell eventually used America from the Depression with the New Deal, a strategy founded on the principle that people are rational and want to work for the greater good. Yet some of the New Deal's core concepts were later adopted by Nazi Germany, this time under the pretense that people aren't rational and need a government to make their existence useful. (There is a disquieting clip in *The Century of the Self* in which Joseph Goebbels expresses

staunch admiration for Freud's administration.) In fact, the ultimate "truth" of this question doesn't even matter. What matters is how you use the answer.

Which brings us back to my typographical questions. They have no underlying element or specific significance, but my suspicion is that most people would answer differently and consistently—it would either be all or nothing. The answers represent a "binary" or "basically rational" worldview; the answers express the opposite sentiment. I am sure that if Freud had been alive to watch the post-9/11 attacks, he would have thought, "This is what always happens when the constraints of society are suddenly removed. This is

crimes, regardless of how common they are!" Does the idea of Lindsay Lohan being richer and more famous than Joan Allen make you sigh? If so, it is probably because—despite your thoughts—you think people are fundamentally rational. You are frustrated by these kinds of irrationalities, because you see them as avoidable. Do you sometimes feel like you have no control over anything outside of your own conscious? Do you play the lottery (despite having prior to realize)? Do you always answer the number-one pop song in America as unfortunate? If so, it's probably because you are an irrationalist. You're comfortable with disorder, because that seems natural.

As previously stated, *The Century of*

Are people fundamentally rational, or are people fundamentally irrational?

normal." Conversely, I think Freud would have felt shock and confusion in the face of such over-the-top level emotions as well as an overwhelming desire to convince everyone inside the bourgeoisie to stand back. I realize the situation in New Orleans was immediately polarized, because that's the only way modern Americans could deal with anything complex. But many of the more questions I raised were split. If it's people losing everything, is he no longer even usable for anything? The answer depends on how inherently rational you believe people are. And I realize that might sound crazy. But maybe that's why it's true at

the Self's about quotidian consciousness—it's about why we want the things we have but this question regarding rationality—that in terms, upward perceptions of how people work—seems more abstract. And it's a big question. (Maybe the big question). Something like asking you the person that you are, something like asking your politics and directing your taste in TV series and prompting you to either for (or against) Steve Scalet's whenever he shows a subtle link with my right point lead to the third quarter.

This question is building your mind. And I realize that might sound crazy. But maybe that's why it's true at

The Man Who Shot 50 Cent (And Other Unsolved Mysteries of Hip-Hop)



THERE IS A CURIOUS PHENOMENON of universal idea marking in the music-book world at this season. Two several different writers come up with similar ideas at the same time. Right now, that appears to be happening with hip-hop scholarship. There is suddenly a handful of smart journalists trying to explore why rap music is significant for nonmusical reasons (and also for readers who have never seriously listened to rap music itself). Following the release of Cash Money Month, Jeff Chang's 360-page book that maps out the genre's thirty-year sociocultural history. This December New York magazine named editor Elton Brownell publish *Queen Bees & Wannabes* a blow-by-blow account of gangster rap's criminal underpinnings in New York. And particularly in relationship to new design. Brownell will report back a recently released. The book in *Queen Bees & Wannabes* includes the design of the PPD notebook owned Edward D. Byrne-Curtis Scott, once the prime suspect in the killing of Rep. (D-MC) Jesse H. Rankin Jr. in a federal attempt on the life of Tippecanoe in 1994 and the supposed slaying of the guy who shot 50 Cent into fame.

If somebody doesn't get shot because of this book, I will be feeling weirded. —C.K.

WHAT'S STOPPING YOU?

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Wildlife Scenes from the Silver State Classic.
Between The author's exploits Nevada Murph
with author Murph.



passed to top not around 170 miles an hour and happily had your groceries. My aim was to prove that this family wagon had more guts than, say, a Corolla.

In the parking lot of the town's Town & Country off the Strip for the mandatory safety inspection two days before the event, I encountered a nice official who took my in handling me over the installation of a fire extinguisher. As I was busy saying things like, "Yes, but what would be your second choice for a fire-extinguisher location, after my car?" around, fireproof-gap wearing socks under his and his polished oval and declared, "This thing's a piece of shit!" This was Murph's 19th fire, and 230 pounds, he had various groundhills in Kyle from the series D. It quickly became evident that Murph was actually in love with the Magnum. "It's a nice wagon with Rembo lenses," he said and through the gap in his front teeth, showing the red copiers behind the twenty-cash wheel. Murph went on to claim that he was not a 700-horsepower Charger in the Silver State. He also loaned a Mercedes CLK 55 AMG and a Dodge Spirit R/T parked back at his house on the outskirts of town.

Two Murphys and a Magnum

When the author headed to Las Vegas to test the world's hottest station wagon, he had little idea what he was getting into. BY EZRA DYER

Every morning, Las Vegas is a city, not unlike Amsterdam, where the flight instructor at the airport should read *AMSTERDAM* and *FLIGHTS*. So one of the place's best secrets is that if you never leave the Strip, the westside of Vegas is just a 15-minute drive off the Strip and it's not busy. That's exactly where I found myself a few hours after arriving Vegas recently. Instead of clearing up at black-box, I was stopped into an un-busy, automatically engineering, downtown street in a hotel above on a hillside right in the Nevada desert at the end of the Strip. I was in the Nevada desert at the end of the Strip.

When I heard the word was a Vegas local who goes by the name Murph, I'd met him before. Murph is the inspection area for the Silver State Classic Challenge open road race, an event where the good state of Nevada closes its primary state's stretch of road that runs between somewhere and nowhere else and does away with the speed limit. Every day, Murph and I were in the problems in front of transport. But I showed up with a different car. A 2008 Dodge Magnum SRT. With a 425-horsepower, 6.1-liter Hemi (accounted for its hemispherical combustion chamber) under the hood, this family truckster is a



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Kodak

glings but also possessed the same nice hills. After inhaling a couple of sand witches, we decided that Boston Morph would wear Herndon Morph's purple racing suit (complete with scuzzies) and bask in the sun, which had been precious in the past few weeks before.

For the Mountain, a 1.9-mile stretch of mostly closed, unfenced property has a mile to go before finding any action from Saturday night. I note the required racing helmet on which was awarded my blood type. A positive, just to see. And I pulled up to the starting line. Jason Murphy, between packing bins of 16.7 from his north, around his first words "This is so fucking cool!" Indeed, some were doing 140 miles an hour at the mile mark. There I decided

we dropped just a fraction of barrels of oil, and the big gun absolutely cracked the corner. As we crossed the Finish line just under forty-nine minutes (and for ninth place in our division), we were met at the start by two young ladies along with the leaders of their 20th Maine Cavalry, dragoon, corps of scouts. The driver of a Chevrolet was waving his cell phone. "We broke our supercharger belt but still did 185." A guy was shaking in his 1971 Audi Sport. "I hit 185 at the end," he told me. "And we drove my own car hand because this fell off." In his class was the no-board racing equipment. I told him that I'd be shaken up, too, if I ever drove that

Murph rolled the windows down and cranked AC/DC's "Thunderstruck." Jubilant, he honked at hookers and dusted anyone who pulled up to us.

test the brakes. "I think any race past second," yelled Skidap, "is out of the race." As it turns out, two true fans' sense of the team's wagon does not stem from LHS with careworthy stoppers was more than the old road would handle. The Magnificent's tires up the asphalt, ripping out its patches. "That would've been a lot better had we not gone from my slides on hour faster on the way here," said Skidap, "but long as last year's results I saw that the Magnificent's 1000 lb had up currently best out the LHS match by a few tens 100 the year before. Not bad considering the driver's a woman."

Is one-handed is a car that's so light that it was towed here by a Corvette.

The Fillmore racetrack, where we along with about two hundred other cars arrived at about 3:30 next day, Nevada, this was the main event. Frothingly, because we didn't have a roll cage or five-point racing harness, our maximum allowed speed for the nearly mile race was 124 miles an hour. Official track on-board video cameras and radio beeps beeped. And breaking the max speed earned with the possibility of a five year suspension and, according to the SSC rules, "anything else we consider will ruin your day." Having already proven our mettle in the Shootout, we cruised the cruise without a cool hit. It would have been cooler if Dodge hadn't disabled the Magnum's cruise control after 150. Nevertheless,

When you go to sleep that night, a loaded life will have to leave the house. Morphy's rooming out his landlady. His truck went in to the driveway. I may have dozed off anyway, and it turned out to be his house. Apparently Nevada Morphy had lost his shirt at least the night before and had me out of it. With his truck strong enough a few blocks away, Nevada Morphy's girlfriend had gone out for gas money. "All I know is that she came on something thick and took off," he said. "I don't know where she went." The Magnum in Nevada Morphy's hand at St. Schermer's garage felt cold compared with a heat that Morphy owned by a drug dealer that had almost melted in a second round on 18th Street. In front of a local German church, Nevada Morphy let the bombs. "See those cars on top?" he said. "You think that's real? Right?" Nevada Morphy headed him off. "You're not chasing up there?" Fair enough. A few blocks later, Nevada Morphy pulled over "the gas station." "We will," he said. "We will be leaving right now. We will be leaving right now. I agree with you. And how fast, and Nevada Morphy's truck was me back in return. There he went good off, billed as his shorts, and wonder off.



My mother: How good I love
you take I have a candle
You need go. And to me
a simple way to all the
are Kodak Pans? I'm
not a plus seven.

Kodak

By FELICITY HUFFMAN

By FELICITY HUFFMAN

1. But really, the choice is, if you
like, they make our legs long
 2. ...or fantasize on our legs
 3. Sometimes these limbs are
in about those
 4. And to me, a small amount
I mean, I mean the date is about an
 5. ...a subtle, subtle if I
feeling about it
 6. ...or just standing up
but it's not pretty
 7. ...or you're seeing
a person, I mean, I mean
 8. ...and I think I know
we did not
 9. ...I'm not here
 10. ...or, not even
 11. ...but I'm not, and so
if you can keep
 12. ...or I'm not, but I'm
not really, really, really, really
 13. ...or I'm not, but I'm
not really, really, really, really
- the presence for the first time
...or I'm not, but I'm
not really, really, really, really
- "What are you thinking about?"
"Do you love it?"
"Do you want to talk about it?"
"I want to talk about it."
- Just you, I can't stand you.
Just you, I can't stand you.

Felci is a multifaceted recent televisioner. Earning for Outstanding Lead Actress in Comedy Series for her role as a cop on the Sci-Fi Channel ABC's *Desperate Housewives*, she recently won its second season. She also stars in *Intermission*, a TV flickers December.

In a blind tasting of 21 of the world's finest vodkas, which one did The New York Times declare their "hands-down favorite"?

Clearly Smirnoff.

"What got Smirnoff apart, we agreed, was its aromas and flavors which we described as classic."

ERIC ARMON
THE NEW YORK TIMES,
1/29/2006



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The Corporation

He's not Michael yet, he's not LeBron (and he's sure not Gotti or Capone)—he's not even fully Carmelo Anthony yet. But Melo's got plans.

BY CHRIS JONES

On a Friday morning in Detroit, Carmelo Anthony, 24, is in his locker room on the playgrounds of basketball and basketball, started to become Melo Enterprises, a multimillion-dollar corporation with its main office in the city's sports-capital city. He is famous for the Detroit Pistons' first season in 2004, a 500-square-foot mansion outside of town with a pool, a basketball court, a swimming pool, a recording studio, and a view of the city. For a time, he provided his chief executive officer with a list of the future lay in various areas: Detroit, then, as an asset, was to include a 1964 Lincoln, a 1967 Cadillac, a 1968 Chevrolet, and a 1968 Ford. But now there have changed, and

there's a consensus among the corporation's limited partners that it might benefit from a more diversified investment strategy. To facilitate this, a board meeting has been called at the Adams Mark Hotel in downtown Detroit. With a view to the night's agenda, Anthony's agent, Colin Andrews, his accountant, Larry Harcourt, his publicist, Brittany Young, and his business manager and personal chef, Moore.

Anthony finally arrives, accompanied by a pair of outside consultants who have held his car since his days back on the block. "This shit is gonna end!" he shouts after ducking through the door and making his way to the conference room, which is large enough to host a team of consultants. He is wearing a suit and tie, looking perhaps at his or his son's son in the future. He is the son of a long, polished noble. "I got an sticky finger, for real," he says by way of closing the meeting under a flurry of starfish and groupy smiles. The corporation should take in more than \$200 million in basketball and basketball-related investment revenue over the next fifteen years. Meetings like tonight's help the president decide how to spend it.

By Wall Street standards, Anthony isn't a particularly rich guy. He is just twenty-one years old, having recently celebrated his passage into adulthood with a low-key birthday celebration in Las Vegas. But in some ways, the millionaire is complete. He is still confident with his language, even around reporters. He is known for his long, long enough to poke out from the back of his basketball cap and drop to his shoulders. Most obviously, his chest and arms are painted with

names. (Only yesterday, he had a Porsche logo that looked like the wedding of his right hand, with red and red, and a black bar below. Carmelo Jr., a son of the name who died of cancer when Anthony was two years old.) And yet underneath that brave talk, there's still a childlike sadness in him. It comes out most often in his quiet, open-mouthed smile, fueled by the whisper of a message. But it's also been known to surface in sentences. At last year's Athens Olympics, when Larry Harcourt watched him for playing selfishly or during his rookie season, when he heeded himself to his teammates said something similar about him. In these moments—when he looks



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Decades	Pop & Hits	Rock	Specialty
1. 1950s Big Band/Swing/Rhythm	21. 1950s Top 40 Hits	41. 1950s Deep Classic Rock	61. 1950s The Greatest Hits
2. 1960s Motown	22. 1960s Contemporary	42. 1960s The Greatest Hits	62. 1960s The Greatest Hits
3. 1970s Soul/Rock	23. 1970s Modern Rock	43. 1970s Soft Rock	63. 1970s The Greatest Hits
4. 1980s Contemporary	24. 1980s New Wave/Disco	44. 1980s Classic Rock	64. 1980s The Greatest Hits
5. 1990s Contemporary	25. 1990s Adult Contemporary	45. 1990s Classic Rock	65. 1990s The Greatest Hits
6. 2000s Contemporary	26. 2000s Adult Contemporary	46. 2000s Classic Rock	66. 2000s The Greatest Hits
7. 2010s Contemporary	27. 2010s Adult Contemporary	47. 2010s Classic Rock	67. 2010s The Greatest Hits
8. 2020s Contemporary	28. 2020s Adult Contemporary	48. 2020s Classic Rock	68. 2020s The Greatest Hits
9. 2030s Contemporary	29. 2030s Adult Contemporary	49. 2030s Classic Rock	69. 2030s The Greatest Hits
10. 2040s Contemporary	30. 2040s Adult Contemporary	50. 2040s Classic Rock	70. 2040s The Greatest Hits
11. 2050s Contemporary	31. 2050s Adult Contemporary	51. 2050s Classic Rock	71. 2050s The Greatest Hits
12. 2060s Contemporary	32. 2060s Adult Contemporary	52. 2060s Classic Rock	72. 2060s The Greatest Hits
13. 2070s Contemporary	33. 2070s Adult Contemporary	53. 2070s Classic Rock	73. 2070s The Greatest Hits
14. 2080s Contemporary	34. 2080s Adult Contemporary	54. 2080s Classic Rock	74. 2080s The Greatest Hits
15. 2090s Contemporary	35. 2090s Adult Contemporary	55. 2090s Classic Rock	75. 2090s The Greatest Hits
16. 2100s Contemporary	36. 2100s Adult Contemporary	56. 2100s Classic Rock	76. 2100s The Greatest Hits
17. 2110s Contemporary	37. 2110s Adult Contemporary	57. 2110s Classic Rock	77. 2110s The Greatest Hits
18. 2120s Contemporary	38. 2120s Adult Contemporary	58. 2120s Classic Rock	78. 2120s The Greatest Hits
19. 2130s Contemporary	39. 2130s Adult Contemporary	59. 2130s Classic Rock	79. 2130s The Greatest Hits
20. 2140s Contemporary	40. 2140s Adult Contemporary	60. 2140s Classic Rock	80. 2140s The Greatest Hits

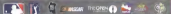
Specialty Channels:

- 1. **1950s** The Greatest Hits
- 2. **1960s** The Greatest Hits
- 3. **1970s** The Greatest Hits
- 4. **1980s** The Greatest Hits
- 5. **1990s** The Greatest Hits
- 6. **2000s** The Greatest Hits
- 7. **2010s** The Greatest Hits
- 8. **2020s** The Greatest Hits
- 9. **2030s** The Greatest Hits
- 10. **2040s** The Greatest Hits
- 11. **2050s** The Greatest Hits
- 12. **2060s** The Greatest Hits
- 13. **2070s** The Greatest Hits
- 14. **2080s** The Greatest Hits
- 15. **2090s** The Greatest Hits
- 16. **2100s** The Greatest Hits
- 17. **2110s** The Greatest Hits
- 18. **2120s** The Greatest Hits
- 19. **2130s** The Greatest Hits
- 20. **2140s** The Greatest Hits

Other Channels:

- 1. **1950s** The Greatest Hits
- 2. **1960s** The Greatest Hits
- 3. **1970s** The Greatest Hits
- 4. **1980s** The Greatest Hits
- 5. **1990s** The Greatest Hits
- 6. **2000s** The Greatest Hits
- 7. **2010s** The Greatest Hits
- 8. **2020s** The Greatest Hits
- 9. **2030s** The Greatest Hits
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- 15. **2090s** The Greatest Hits
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- 17. **2110s** The Greatest Hits
- 18. **2120s** The Greatest Hits
- 19. **2130s** The Greatest Hits
- 20. **2140s** The Greatest Hits

THE MOST SPORTS PLAY-BY-PLAY



ONE-STOP SPORTS CENTER

1. **1950s** Sports Play-by-Play

2. **1960s** Sports Play-by-Play

3. **1970s** Sports Play-by-Play

4. **1980s** Sports Play-by-Play

5. **1990s** Sports Play-by-Play

6. **2000s** Sports Play-by-Play

7. **2010s** Sports Play-by-Play

8. **2020s** Sports Play-by-Play

9. **2030s** Sports Play-by-Play

10. **2040s** Sports Play-by-Play

11. **2050s** Sports Play-by-Play

12. **2060s** Sports Play-by-Play

13. **2070s** Sports Play-by-Play

14. **2080s** Sports Play-by-Play

15. **2090s** Sports Play-by-Play

16. **2100s** Sports Play-by-Play

17. **2110s** Sports Play-by-Play

18. **2120s** Sports Play-by-Play

19. **2130s** Sports Play-by-Play

20. **2140s** Sports Play-by-Play

THE BIGGEST NAMES IN NEWS

1. **1950s** News

2. **1960s** News

3. **1970s** News

4. **1980s** News

5. **1990s** News

6. **2000s** News

7. **2010s** News

8. **2020s** News

9. **2030s** News

10. **2040s** News

11. **2050s** News

12. **2060s** News

13. **2070s** News

14. **2080s** News

15. **2090s** News

16. **2100s** News

17. **2110s** News

18. **2120s** News

19. **2130s** News

20. **2140s** News

ALL-STAR TALK, COMEDY & ENTERTAINMENT

1. **1950s** Talk

2. **1960s** Talk

3. **1970s** Talk

4. **1980s** Talk

5. **1990s** Talk

6. **2000s** Talk

7. **2010s** Talk

8. **2020s** Talk

9. **2030s** Talk

10. **2040s** Talk

11. **2050s** Talk

12. **2060s** Talk

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15. **2090s** Talk

16. **2100s** Talk

17. **2110s** Talk

18. **2120s** Talk

19. **2130s** Talk

20. **2140s** Talk

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billboard. Nevertheless, Anthony sometimes looks a long way off his mentor's path. He can seem years distant from becoming a millionaire.

The Athens Olympics revealed the first indication of that. Michael Jordan would never have allowed a rookie to lead in scoring around his neck. Then came the brawl in September 2004 at New York's Bellini nightclub, after the rapper Super Ray allegedly spat a drink in the face of La La Viqueira, the MTV singer, and Anthony's fiancée. ("I just did what any other man would do," Anthony says of the bar-brawl he administered.) In October—while four men were allegedly trying to extort \$3 million from Anthony in exchange for avoidance of the fight—he was charged with marijuana possession after a Buggie was found in his backpack while he wanted to board a train flight to Milwaukee. November gave him a third felony while a undercover cops arrested the cocaine suspects and the purchase was dropped after a friend, James Cunningham, swore that the drugs were his. But within a week, on a videotaped DVD, Ray Stachurski, professor of a Baltimore street drug and drug dealer named Skinny Sigs, began to testify, including six minutes of footage of Anthony hanging out on the block and partying in his new penthouse street parties. That, combined with the rapper's struggles and Anthony's own lost shot, bottomed out his once-morose outlook. It dragged him down like a weight.

"I was on top, and then everything was turning so bad," he says. "I felt like the whole world was against me. I started losing myself. I stopped talking to people, even my family. It was in a shell. I would go to work, don't say nothing to nobody, and leave. It would come home, go to my room, and shut my door. That was my day, every day. And I couldn't live like that. I was down, man. Real, really down."

But something like an awakening came during that unlikely time. Last February, the All-Star game was held in Denver. Anthony had looked forward to a stretch of bright lights and smiles in the middle of his personal winter. Unfortunately, he didn't make the team. His handlers offered to buy him out of town, to protect what was left of their investment and his self-worth, but Anthony chose to stay. He watched the game as a spectator in the

stands, a face in the crowd. By basketball's profane standards, and given Anthony's recent history, it was a gut-check move.

"I made myself watch guys I play against every day—guys I could beat up on every day—play on my home court," he says. "Laughing, joking. And I wasn't down there with them, knowing that I should have been."

That was the spark Anthony needed. He had every possible reason to coast on the second half of the season. He found his coach. He began to accept that as much as he wanted to remain the hard-knock kid born on the playgrounds of

Brooklyn and Baltimore, his life was different now. It was no longer entirely his own, and everybody who had put money and faith in him was going to start suffering a return. He was like a horse that finally had been broken.

He had always possessed the sorts of gifts that make short-temperament athletes great: great ball control, place like Oak Hill Academy and Syracuse University before they earned him millions in the NBA—big now, suddenly those gifts appeared polished enough to justify the most optimistic projections. He is, in a lot of ways, a throwback, reminiscent of

"LeBron had already been made into King James. In some ways, I feel bad for him, I've had my downfall. But he's still a baby, man. A lot of people forget that."



A falling foul that's a sort of a signpost at a game. He was on his way to being named MVP for the All-Star game in Denver. He'd just been named MVP in the second half of the season.

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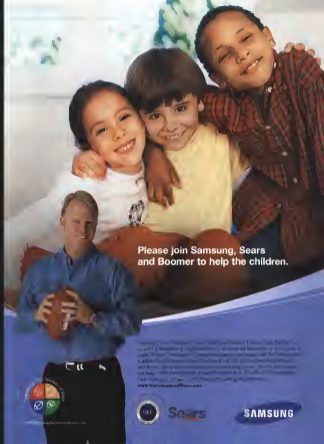
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the Game

those high-scoring small forwards—the real King, Alvin English—who dominated the court two decades ago with a combination of strength and speed and fierce kinetic scoring talent? For the duration in a pro, he went on to score more than twenty points a game last spring, lifting the Wizards into the playoffs after their second winning season in two years, nearly doubling his career total in the playoffs. Denver's prize landed out in the first round by the San Antonio Spurs, so one could shake the feeling that Anthony's future was going to play out differently than his past. He had gone from boom to bust and back again.

"It just took me time to figure things out," Anthony says. "I had to leave the hard way. But I learned. And isn't nobody take me by the hand to get me there?"

Which is his way of saying, before you ever get the chance to talk him out of LeBron James, either.

If it's a backing, it's a gentle one. Anthony and James are friendly, talking about basketball, but neither is talking about the other. Before the season, their roles in each other's lives were not what they might have been. Pretty LeBron, fresh out of high school, played the part of the freshman star, all nervous and responsibility. By Anthony's over-the-top, "I'm the second-best here, I'm going to get that attention, that love, no matter what. I gotta own those things." It was James who checked Anthony—disrespectful challenges, dropping in the back seat, saying do-si-do after his rookie on-dance. And if James was, perhaps like no other player since Jordan, better and intends how to play the off-court game about back and sides, while teach, with plenty of jabbed wire strong between his public and private lives. It's in the model of institutional efficiency that Anthony explains it.

"When you get drafted, all of a sudden you get thrown down in a hole to having no confidence in the money-savvy flow of the basketballing down there," Anthony says. "It was a big jump, and it was hard for me. But that's what it is. People had to hang their already. All the kids had to play basketball, and everything the world come. It had already been made out of James. In some ways, I feel bad for him. I've had my doubts. But he's still a baby, man. A lot of people to get out. And if he

can't get out, then it's his own fault. Or maybe he's just a little bit of a coward."

The morning after his beard meeting, the apartment of Mike Korman's mother, Anthony is back to start taking yoga, and he has a teacher who is a coach. The postgame is pretty plain. Anthony's mission is at the end of the street in a gated community, most of his neighbors are old money, white, and not together happy to see a black player's head in their neighborhood. Anthony's house is a two-story house with a large sports room (patched). They don't look like his neighbors, either, but they're not that close to enough to bother to log the glass doors to the backyard patio. Inside, the yoga is given by a boy's dream in big leather with one of those walk-in fridges that's reserved for milk and condiments, a pantry stuffed with Rice-A-Roni and sugar cereal, a big-screen TV with a PlayStation, that's not even a record player, a wide open living room with a double bed in the room and a dog

on the floor. One of the principal hangouts of his past, a room that he used to go to when he was a kid, and he's not even a kid anymore. He has been told that after he goes through this season—hopefully as an All-Star, and hopefully scoring more—and surrounded with an eight-figure contract, a few million dollars in cash money will be his to play with. Then the apartment will be enough enough to write out the market's wild fluctuations, and if he wants to waste some of his money on a vacation center for kids, more power to him. "I will get that done," he says. Until then, Anthony will maintain a strict diet, and his investments will be blue-chip conservative, and he will sometimes feel nervous knowing that right now, at this time in his life, he's a crash bang in the balance.

And so he heads downstairs to his bed, and he begins to stretch. By the time he returns to the kitchen, he's wearing a hungry. Moses has integrated Anthony's appetite, and he's working on a tray of steak sandwiches, beer and rice. (Whether Anthony is paying Moses, it's not like it isn't enough.)

He's been told that after he is rewarded with an eight-figure contract, a few million will be his to play with. If he wants to waste some money on a recreation center for kids, more power to him.

carpet. A parade of friends goes in and out. La La announces she's heading to the mall for some shopping, and her's Correll's Anthony, me and show, ready to go to his next home.

Yoga was his idea, he says. It's not weird that the stretching will be good for his body which usually in many states of nature after another long distance flight. But more important, he hopes it will calm his mind, help him focus, quiet his soul. It's his burden. "Sometimes I think about everything I want to do, everything I want to get done, and I think they should all get done overnight. And when they don't, I'm sick of the thought, wondering how things will work out."

Rich has his own yard, green as a but not yet mature, Anthony has seen several of his more ambitious dreams held in check by his mother's case. In particular, they have shelved his plans for a sprawling new recreation center in Baltimore, one complex he wants to build

But Anthony's single yoga session hasn't turned the inside of his mind more green of his work in progress. He isn't sure for the moment. He writes in the morning, pulls out a box of Corn Pops, pours himself a heaping bowl, and heads for the patio. It's the sort of glimpse into his private life that he won't share for much longer. Eventually, the hardest work will come out. But this morning he is more optimistic than that. A night of heavy rain has washed the yellow out of Denver's air, and the mountains are clear in the distance. The president drops into a seat, and with his legs by his side, he sits in sweat out over the lake that opens up beyond his backyard. If the rumors about an eight-figure long ago are true, his business will be a success here below its surface that seeing him have, like this, a new possibility after 13 years just starting to look, some like a man who might have said it himself. **M**

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...is a new pair of binoculars. Maybe a few cameras, a \$30,000 digital projector, a waterproof flat-screen TV, a new jet, and a high-tech toilet. Oh, and he's gotta have that new turbo-diesel Bobcat. One thing we'll say about our gadget columnist: He's not afraid to ask. Here's Barry's wish list. Feel free to make it your own.

PORTRAITS BY
ERIC MCNATT

IN ORDER TO BRING as much joy as possible to Sweetie (I he wife) during the tense holiday shopping season, I have put together a list of gifts I would like her to get me. By spending hours generously testing and reading up on products, I've saved Sweetie the drudgery of trying to find gifts for the man who wants everything. Plus, by her mere purchasing of these gifts for me, she guarantees herself a happy husband and therefore a merry Christmas.



*OKAY, HANUKKAH



The Sanyo CCD-1000P Hi-Fi (SR505, superb value) is a hi-fi receiver with a 100Watt output, a built-in tuner that keeps the television working at 20 degrees below zero, which will allow you to sit around our outdoor fireplace and watch the Weather Channel.



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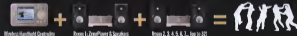


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The Canon 1D⁺
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(FL 600) camera is one of the best gear of the season I've ever tested. They're not perfect, the weight is steep, and the pixel openings can be huge, which means you can't see a field of view. Most important, they have an image stabilizer. I was able to test in the editing room as I had some in on Kristin Chenoweth. The only problem was getting the shot of it. That's all it was.



It's a little more like a mustache and cover boy hair to enter the room and bring some more attention to myself. I now have dozens of digital photos of me that I'm ready to print out. I wish I had the

Open PictureMate Deluxe (1200) respect. Automatic copy/print. It's small and has an LCD screen that allows you to make creative decisions without using a computer.



The Canon EOS-1D⁺ Mark II is my favorite digital SLR camera, but it's a little too big and heavy. Canon has now introduced the 12.8-megapixel **EOS 5D** (14,900) camera (shown) a premium version of the Mark II with the same 24.1 megapixel CMOS chip. It has plenty of the same special features that made the Mark II so huge like the massive battery.



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Surprisingly launched a new line of big and flat screen LCDs called Bravia. The hero, the **Bravia 384 LCD HD** (SVS300, sony.com/monitor) is one of the best TVs I've tested. Although LCDs still have some problems with fast motion (like racing, for example), the image on the Sony has excellent position and is real bright. Some Sony sales reps brag Bravia is the best TV designed for men and women. It's actually quite selfless of me to request this. Merry Christmas to you, too. Sweetie.

I think I've convinced Sweetie to let me start installing equipment in our "telescope screening room," which for the last four years has evolved into a place where she keeps gifts (thank you) and I eat at my best spot (Ping Pong). The best video projector I have ever seen for home use is the **Sony Q-Lite 204** (150,000 pixels, sony.com), which can throw 5000 pixels to produce a crisp image, like a real one, in theaters. The picture quality is extraordinary—almost 3-D in its sharpness and color saturation. It's all in a quest (but it doesn't seem to be too hard from the rest of the room). If you're spending serious money on a home theater, this is the projector for you. For about as much as the WU, VWG20 by Sony is also amazing, and although it doesn't put out as much light as the Q-Lite does, its images are as truly movie-quality.



The **Garmin-NAV 250** (1400 pixels, garmin.com) is a very small GPS device with a built-in battery so you can use it on foot and also suggest the lighter adapter and windshield mount for the car. It's not that at all thick, yet it has all the traditional guidance prompts. Setting in the editing room I hit the restaurant icon and up popped all the nearest places. From the hotel desk I drove to Nick & Toni's, where (leaving dinner tonight) we saw one of my fave musicians.

Berry Sorenfeld is the director of Get Shorty, Men in Black and the upcoming RV.

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The Restless Man



THIS MONTH: Airboarding

WHERE: Aspen

DEGREE OF DIFFICULTY: Can you make a running jump onto a four-foot air mattress? Ride it down a mountain?

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DEGREE OF FUN: Your best childhood memory—unrepeated

By CHRISTOPHER MCDUGALL

Here's the trade-off: A few miles away on Aspen Mountain, they've got Corran Electric in existence, heated gondolas, groomed slopes, and the kind of basic recreational stunts you need to avoid whaling into trees at fifty miles an hour. But here in the Aspen woods, on the other hand, I've got my two closest brothers, a two-channel-dot bike high in the backcountry, and so much downhill control as I'll get riding an inner tube down a double-diamond slope.

"Ruh, that's not true. You can steer these things," insists our guide, Kirk Skarnen, as he shakes out a long, limp rubber tarp for our inspection before we start the climb into Hunter Creek forest. It's an Airboard—an inflatable, bullet-shaped body board with fat arms and a hard rubber bottom for steering over jutting rock and tree tops. I rub my thumb over one of the nozzles. It feels like the bottom of a shower mat. "Don't worry," Kirk adds. "You'll be wearing a helmet."

Airboarding, he explains, is like riding an Olympic luge, except handless and rubberless, with trees and boulders scattered across the track and medical help hours away by snowshoe. A sharp turn can make you flip, so the



▲ You will go through a lot as the speed-up sled. (Airboarders: ©2005 and the home command)





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THE Restless MAN

• For him a perfect day is one in the mountains beginning the descent of a ski run.

only reliable way to stop is to screw down the inevitable foot-pedal and twist and roll onto the powder, some way you'd shudder a warning cry before a crash.

Just on the plus side, Erik says, our center of gravity is only six inches off the snow, so we should be able to stay upright and stable. Snow is supposed to routinely scorch down the Alps at speeds that would get them pulled over on U.S. highways, moving at 30 to 40 miles an hour and taking thirty feet through the air if jumps. If we hit that kind of speed today and get in trouble, at least we've got protection.

"Towards double is no fun," over-agrees Erik, reminding us his family's stuffy backpacks. There's gear—helmets, goggles, high compression pants—then strap on our snowboots for the two-hour climb. It's a perfect day, below freezing but sunny enough that we have a chance to see past ten thousand feet and keep



thumbs-up, then grab the handles of his skis, belly flops, and loses out of sight.

My turn. I miss the Airborne to my leg and lean on a quick start stance. There's... wait. Where the hell did Erik go? Did he do a hander onto the trees down there? If he isn't handle that, then, then—

"Get a move on, choose deck," says my brother Sean, rapping me in the crowd with his ski pole.

My brother Sean is hot on my ass. I kick back, clocking him in the helmet. I hear a yelp and see a cloud of white powder. One down.

sliding through the white aspen. Finally, Erik figures we're high enough for a seriously long run. We enjoy the packs and start pumping. After only a few runs, one above rubber turps exposed from first snow to four-foot-long snowbanks, and we're ready to begin bombing.

Erik drops his goggles over his eyes and says, "Remember, keep your head low." He means not look down in a final

All right, I'm good. I leap onto the Airborne and whoa! Why am I not where I'd expected. I bounce half off and start down the slope, my legs hanging off the side. I'm moving so fast, though, that I manage to haul myself back on and get over it while still picking up speed.

And just in time. Sean is hot on my ass. How did Erik say to accelerate? That's right—lean forward by the handles till

you're screaming over the front. He also said to use your body weight to move around rocks, but screw that. I've got to be hitting twenty miles an hour now and I'm not making a wheelcut with Sean and his ski pole closing ground. My snowshoes are sliding out the top of my backpack and clapping against the back of my helmet, but I'm white-knocking the grips too hard to shove them back in.

I sneak a quick glance back at my youngest brother—a California prosecutor I still call Daughboy no matter how many criminals he's put in jail—screaming down on my right flank like a free-fall city diver. I know what he and Sean are up to, because it's the same thing I'd do in theirs. They're going to grab my legs and veer apart, spinning me like a washing machine. I kick back, clocking Sean in the helmet. I hear a yelp and see a cloud of white powder. One down.

Before I can lean back the Daughboy's through, Erik is suddenly by the side of the trail, shouting, "Left! LEFT!" Tremendous. I'm rotating my body and pulling hard, hard, hard apart—twice!



How to Experience This Adventure

Off into Aspen or get a cheaper flight to Denver and make the three-hour drive. It's a lot longer if, like us, you try to take the Independence Pass "shortcut" during snow season. CONTACT Erik Skansen of Sun Dog Adventures (970) 925-1068, one of the only outdoor guides at the U.S. He'll set you up with boards, snowshoes, and a personal tour of his secret backwoods sliding spots for \$85 an hour. Six hours over two days should do it. SLEEP at the Lovell Lodge (800-433-0832) for the price of a hotel room (\$200 per night in mid-June). If you can get a Group Powder log cabin with a fireplace and hot tub. PARTY between runs with slices of raw Porter beef and cold sake from Marubouke, chef Nobu's Aspen outpost (970) 544-6626.

GO December through March. As long as there's only snow—even ice—you're good to go.



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Hennessy X.O., l'original

these air mattresses supposed to terrify—before hitting giant and twisting all the steel and crush-landing in deep snow. Doughboy rockets right over me and nose-plants into a three-foot drift. Sean glides up as snow-covered, he looks like an ice-cream cone.

"All right!" Erik says. "You guys do finally get the spirit of it. Ready for something a little faster?"

As we begin hiking through the woods to hit the favorite secret run, Erik explains that the original inflatable doughboy rockets right over me and nose-plants into a three-foot drift. Sean glides up as snow-covered, he looks like an ice-cream cone.

The sleds were invented twenty-five years ago, when alpine ski patrol needed rescue equipment light enough for backcountry passage and flexible enough to squeeze in around trees through tight woods. Kater Kroyatzki, the French company famous for a blow-up lifeline to assist, it could get away with calling it Don Don. The French tub vendors came up with a simple plastic body, large, fine for various but useless for thrill seekers. A Swiss skier began tinkering with the design, replacing it for speed and outflows by adding grab handles, a puncture-proof bottom, and the kind of double-shouldered style used in white-water rafts.

By 2006, he'd come up with the Airboard. It quickly became hot among serious European powder hounds, who used them on ski slopes, and is just starting to penetrate the U.S. in western resorts like Aspen, Tahoe, and Squaw. Huckle Mountain. Because they bag the ground and plummet a virtually straight line to the bottom, competitive rebound more than hold their own in open-country races against telemark skiers whenever they lose by clinging in succession, they repeat by bulging straight past on the downhill.

But neither three giant cornucopias, Erik says. Airboards are the perfect passport to the unadorned white. "You can join one in a backpack, load up with food, and head to places nobody ever goes." Very true. Even though Erik's peak season in Aspen, and the gondola here this morning were longer than the ones at airport security, we haven't even a

soul in the deep woods all afternoon. After another hard hour of climbing, we've reached Erik's private airboard chute, a hiking trail with a 40-degree pitch and a wicked series of whiplash turns. This one, Erik says, will test our steering and course-correcting ability, and it doesn't sound as if Erik's kidding. Didn't he just watch me downhill sliding crap out? Doesn't he realize we don't have any steering or course-correcting ability? But if we can handle this one, Erik promises, tomorrow he'll take us higher than our feet up Aspen Mountain.

I'm not too thrilled with the fifteen feet or so of this trail that I can make out before it vanishes around a tight bend. It's got a subtle crushing rock wall on the left and a pretty nasty-looking drop

I hit eject and twist off the sled, crash-landing in deep snow. Doughboy rockets right over me and nose-plants into a three-foot drift.

to the right. "Just anticipate where you want to go and you'll flow some nice, organic turns," Erik says. The best thing about learning to airboard, he says, is you don't really have to let go—just anticipate, so if you see a tree coming, just finish the other way and steer's where you should be at.

With that, Erik takes off. "And don't forget: mumble-mumble-mumble board!" he yells over his shoulder. "What'd he say?" Sean asks. "The hell if I know. 'Nothing.' I say 'Why don't you go first?'"

Amusingly, he does, with doughboy hand behind. What? I don't have my skis or poles. I dive on and follow. Hey, Erik's right. By keeping my eyes far down the trail, I'm actually avoiding the curves. I've not even worried about the boulder Erik mentioned, till it suddenly rears up ahead of me. Crip, it's a giant. No time to anticipate or swerve, so I peek back in the handles and go in to air-bag mode. But instead of ending

GEAR

Since the best airboarding runs are reached by foot, you need essentially two things: something to get you up the mountain and something to get you down.



SNOWSHOE

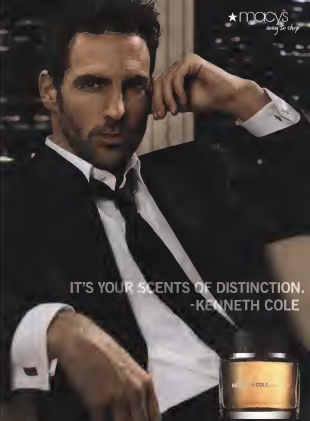
Atlas 13 Series All Mountain. Unlike those tennis rackets (Dewey! Do right tromped around on the new models are better water than your sneakers and covered with an-soft, grippy like moose. Atlas's unique tongue-stick into your foot shifts in every direction. \$220. atlas-snowshoes.com



AIRBOARD

Airboard Classic. It may look like a good toy, but the puncture-resistant nylon makes this inflatable downhill market more akin to a white-water raft. Molded runners on the bottom give you some measure of steering, and a air-three-compartment construction from the twisting up to you used in a kid-gens you to Mach speeds with ease. Comes with a high-compression pump. \$260. airboard.com

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THE RestlessMAN



• On day two the author begins descending a gradient of death's side of Aspen Mountain

ing to a stop, the Airboard bounces right over, carting us on the far side and slithering right back onto the trail.

This doesn't happen. For heaven's sake, Sean and Daughtry standing by the side of the trail. I've got a perfect head in take them out at the knees, when I suddenly realize that just behind them, there are two people who may, might to be link is once again doing his emergency high-lyft-lyft wave, and this time, Sean and Daughtry are passing in. To hell with the creamy turns, I'm braving what I pull myself out of a snowdrift, I discover the trail ends at a twenty-foot cliff over a rocky creek.

"Little piece of feeling, why link forget to share," Sean mutters while we're filling back up. The dead-end's drop doesn't stop us from trying the next spot and again by the time we've survived these more descents, we've gotten good enough to avoid the head-drum real nasty buttcrack to a stop without plunging into the gorge. As to extreme, it's on to the real suicide run on Aspen Mountain.

But not before embarking our brains that night with shots of Jenson in the hot tub and a Japanese meal with a two-to-one ratio of sake to sushi. All done at day two, we wake up to find that few hours of crashing into trees, rocks, and one another don't hurt us nearly as much as the ten hours we spent recovering from it.

Link is rising to go, though, and besides us Henry yells, over the gondola. At the top, everyone else is also

around and heads back down the slope while we start snowshoeing through deep powder up into the woods. The trail is makes for rough going, especially with a doghouse, but the snow is blowing beautifully and snowy when we make our bounding through the powder.

"Devotion conditions?" Link says. "I'm going to take you someplace no one's ever snowboarded before."

By the time we arrive two hours later, our thumbs are soaked through with

sweat and we're necking water like doghouse screens, but hot damn. We're on the liquid's steadily desecrated, fine-made trail of gently swooping S-curves. It's going to be the run of a lifetime. go-for speed all the way down the mountain. Except...

Except that after we cruise around the first few turns and are just starting to build up speed, Link gets nervous. The run is too hot, he's afraid it's melted the top layer of snow and with nothing beneath it but gritty powder we're in danger of getting off as unbalanced. We're going to have to slow, he insists. It takes a while for us to translate that into adequately turns, and when we do, we can't happy. Instead of swooshing down to the ski lodge, now we've got to reverse tracks and put our way back uphill, then make another two hours to the gondola.

"Just bring out here, though, that's the real fun," chirps over-chipper Link, waving us out as the valleys and mountain peaks stretching from us to Utah. "And now you've got a taste of the mountain. Wasn't it great?"

"I've got a taste of something for another taste," Sean mutters. I quickly point out the wrongness of the Continental Divide, hoping he'll stop waving his ski pole in the direction of Link's no. ■

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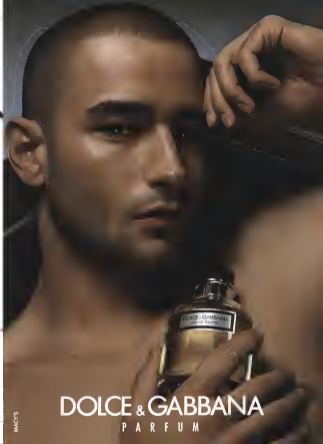
The Taxonomy of Smell

Here, we cut through the small-talk of the fragrance world beginning with the four main olfactory groups.

—DAVID WALTERS

[illegible]

Commonly Used Terms

[illegible]

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The Esquire Scent Selector

How do you choose the right fragrance? Ask yourself three simple questions.

I have more in common with	I need to ask myself: will it last all night, or will it fade out by noon?	During the night, will it wake me up, or will it get boring?	According to our calculations, there's likely much for you in the fragrance counter would be
 Michael			Polo Blue All-American, not too complicated, satisfying. \$45 for 2.5 oz.
 Joshua Simpson			Maker's Mark Tough, smoky, the smell of the South. \$95 for 4.2 oz.
 Demetri De Tora			Armani Acqua di Giò Light can't replace the scent of South America. \$65 for 3.4 oz.
 Salma Hayek			Michael Kors Michael Spicy, intense, pop, very slightly volatile. \$60 for 4.2 oz.
 Red wine			Paul Smith London Sophisticated, back and forth with depth. \$79 for 3.3 oz.
 Rachel Weiss			Armani Mania Woody, tender, yet slightly exotic. \$85 for 3.4 oz.
 Johnny Guppy			Budget your money Androgynous, unfussy. Just really Zen. \$89 for 3.4 oz.
 Milla Jovovich			Santalwood soap Strong, musky, just gives the job done. \$5

Rodney's Rules for Wearing Cologne

Esquires at home grooming expert Rodney Luffel chimes in with some arm-in-the-air advice of his own.

1. Your girlfriend knows how to put on fragrance. Spray it once in the air and walk through the mist.
2. You shouldn't have so much cologne on that people cough when you walk by. In fact, anyone outside a two-block radius of your body shouldn't smell anything.
3. Evenings call for darker, warmer scents like vanilla, amber, and oak moss. Daytime colognes should be lighter and crisper.
4. No matter how great you smell, if you have bad breath, there's no way you'll notice your cologne.
5. Don't even think about water vapor down your cologne to make it last longer. It makes you look cheap and it stains your clothes.
6. Your cologne should complement your soap and shampoo. If your nose is not attuned to such distractions—well, not many are—play it safe and buy a cologne's entire line of products.
7. No matter how intense it makes you smell, applying cologne does not replace regular visits with soap and water.
8. Never put on cologne before exercising. If you want to sweat, there's a good chance it'll stain into your eyes.
9. If you pick the right deodorant, you don't even need cologne. My suggestion: Old Spice Red Zone.
10. No matter what your body chemistry, there is never a reason to put cologne on your balls.

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The Awards

After striking up the Esquire laboratories with the thousands of fragrances waiting their way across the nation's retail counters, a handful of scents flanked to the top. Our noses may be numb, and we're tired of sneezing, but these are the perfumes that made it all worthwhile.



1 2 3 4 5 6 7 8

1 For the man who considers himself an *Anglophilic Barbary Brite* (\$65 for 3.3 oz) **The winning formula:** Green mandarin, roses, gray musk. **Scenta like:** Saint Cornery.

2 For the man who needs a lot of windbreak. **Trych Colton Klein Men** (\$52 for 3.4 oz) **The winning formula:** Cedar, basil, and patchouli. **Scenta like:** The First day of Spring training.

3 For the man who is willing to sleep outside the tent: **Good your Ready** (\$15 for 1.7 oz) **The winning formula:** White pepper, papyrus, wood, leather. **Scenta like:** A pair of jeans you just chopped yourself.

4 For the man who wants his way the old-fashioned way: **Polo Black** (\$65 for 4.2 oz) **The winning formula:** Red mango and patchouli. **Scenta like:** The cologne you stole from your grandfather, then started buying.

5 For the man who hugs it out: **Kenzo Cole Signature** (\$45 for 3.7 oz) **The winning formula:** Citrus, wood, tobacco. **Scenta like:** A cashmere sweater.

6 For the man who likes his pillow soft: **Bushell Fresh** (\$45 for 3.7 oz) **The winning formula:** Blank, floral, and a touch of leather. **Scenta like:** A long, unemptied sock in the tub.

7 For the man who likes his suits crisp: **Arsenal Black Code** (\$60 for 3.5 oz) **The winning formula:** Spicy linen and glassium wood. **Scenta like:** A dupe between Derek Jeter and Gordon Lightfoot.

8 For the man who likes a sweet tooth: **Canal** (\$45 for 3.4 oz) **The winning formula:** Apple, pimento, leather. **Scenta like:** The cotton candy two sweets behind you.

The Hall of Fame

The six most enduring fragrances of all time, as it is going strong.

		
CAGWELL MASSEY NUMBER 501.752 Said to have been a favorite of George Washington.	ORIS ROYAL ENGLISH LEATHER 1786 Originally worn by Kings George II and George IV.	ACQUA DI PARMIA COLONIA 2264.F First developed to scent the handkerchiefs of upper-class men.
		
ARAMIS EAU DE TOILETTE 1964 Making men smell of cinnamon and leather for four decades.	POLO 1878 The very first cologne Ralph Lauren ever produced. And his best.	ARAMIS EAU DE PARFUM 2264 As much a signature of the 1980s as Aramis himself, who claims still to wear it.

The History of Smell: A Timeline

- > **3000 BCE:** Mesopotamians discover soap.
- > **16th century:** Colonias and French-Deer bring back roses, vanilla, tobacco, and clove to Europe from the Americas and India.
- > **17th century:** Use of fragrant essences, inaugurating the common practice of soap and water. French government officially authorizes perfumery as a vocation.
- > **1661:** Louis XIV is named the "perfumed court," with an auxiliary change in fragrance every day.
- > **1804:** Nigella becomes adjoined in fragrance body oils and bath. He orders two quarts of violet cologne per week.
- > **1806:** Florida Water, a mixture of alcohol and citrus, becomes one of the first popular American-made colognes.
- > **18th century:** Synthetic perfumes, performing perfume perfected. Modern perfumery is born.
- > **1821:** Chanel No. 5, the first experimentally produced synthetic perfume, is made.
- > **1906:** Patchouli invades streets of San Francisco, spreading east.
- > **1978:** Polo is introduced, becomes one of the best-selling men's colognes of all time.
- > **1993:** Kane Moss goes solo for Calvin Klein Obsession for Men and company.
- > **2005:** Underwear sells more than \$300-million worth of Aze body spray.

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Finally, an Ex- plana- tion for the Crazy Cat Lady in 5B

Dr. E. Fuller Torrey thinks he's found the leading cause of schizophrenia: **house cats**

BY MICHAEL ROSENWALD

People respect the weather, writes Dr. Fuller Torrey's feelings about cats. The other day, an acquaintance gave him a present—a framed five-by-seven photograph of a white Siberian cat, which, well, his front paws held up like he was being rebbed, a semi-autistic handstand posture at her head. "Isn't that just wonderful?" Torrey says, looking at the photo in an office full of similar cat jokes. Still, he swears no hard feelings toward cats. "I like them," he insists. "I actually enjoy being around them." People agree by nature Torrey would enjoy interacting with cats because he believes that cats make the house—that they are the leading cause of human schizophrenia. Torrey's theory has led his wife to one of her own. Her husband will one day be accompanied by a cat lover.

Torrey is a research psychiatrist and a leading, if somewhat controversial, authority on schizophrenia. He is sixty-eight years old, with receding gray hair, a friendly white beard, and thick, rounded glasses. He has a careful, soft-spoken manner that is often at odds with his aggressive language. In his book *President Freud*, Tor-

rey described Sigmund Freud's writings on mental illness as "lousy," writing that his original theory was "on precisely the same scientific plane as the theory regarding the Loch Ness monster." For good measure, he also accused Freud of being a coke addict. After spending a little time with him, it's not surprising to learn that Torrey only recently gave up smoking; he was known for his smoking habit, especially on defense. "If you were in a room with Torrey," a frequent opponent says, "let's just say he made you aware of his presence."

During his sophomore year at Princeton, Torrey got a call from his mother. His younger sister, Rhonda, was lying on the front lawn announcing that the British were coming. "It seemed that this was just one of those events that



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happens at home while you're napping at school," he says. "At the time, it didn't seem like a defining moment in my life." Torrey and Rhoda were not close. She liked boys and clothes, like daddy. But Torrey came home to increasingly help his mother take care of her because by that time their father had been dead for several years. (Their pet cat was long

gone; her father's untimely death "I thought that was absolutely ridiculous," Torrey says. "I was young when my father died, too, as was my older sister. So why were we just lost?") Torrey went off to medical school in Canada, fully certain he would become a small-town doctor, maybe a pediatrician. But while he was in class, he started thinking more and more about his sister, who was living in a state mental

hospital that explored mental illness as a disease of biology, not overbearing mothers. Torrey had always assumed that the wronging of the bees could poison him, just didn't know why. Nobody knew why. Then he came across the work of several scientists who had been writing about slave viruses, which could be transmitted to humans from animals on, say, Thursday, and then die their disease a decade later. Mad cow is the result of one such infectious agent. This gave Torrey a hunch about the cause of schizophrenia: infections. Combing through some obscure scientific literature, he was intrigued by studies noting higher rates of schizophrenia among people born in the winter and spring. "If you have a seasonal pattern to a disease, there has to be an infectious cause," he says. "Think about measles. Think about the flu. It had to be a virus."

Torrey imagines that the feeling he had was similar to one that detectives get when they come up with a list of suspects in a crime. But he had a list of suspects. Thousands. Then one day he read a study in *The Lancet*, a British medical journal, theorizing that dogs transmitted a virus to humans that causes multiple sclerosis. If one particular pet could be responsible for a disease, maybe another pet could, too. Torrey tracked down every book he could find on cat history.

Until the nineteenth century, most people in Europe and the United States thought of cats primarily as tools of the devil. Though cats were permitted to live in homes to control rodents, on religious holidays their owners would often set them on fire. But in the second half of the nineteenth century, somewhat miraculously, cats became a commodity. Catwalk, catwalk: whatever you want to call it, cats were trendy. People took them as pets—fluffy, fat, fire of them. Within twenty years, the number of people admitted to psychiatric hospitals for insanity in England and the United States had nearly tripled. "That's when I really started off with this delusional theory that has stayed with me all these years," Torrey says. In psychiatric terms, he calls it a fixed delusion, the worst kind. There are people (if you want to give us credit), the ones you believe it has to be true.

Torrey's primary suspect was *Toxoplasma gondii*, an organism doctors use typ-



► Toxoplasma gondii is a parasite that again is often the first suspect when it comes to schizophrenia. Torrey calls it the king of the insanity list.

Torrey got a call from his mother. His younger sister, Rhoda, was lying on the front lawn announcing that the British were coming.

gone, having been put to sleep after developing severe cat-scratch fever, a fact he didn't find out until several decades later.) Torrey and his mother took Rhoda for treatment at several mental hospitals, including Massachusetts General in Boston, where she was interviewed by Dr. Erich Lindemann, then a well-known Freudian analyst and proponent of viewing mental illness as a social disease, not a biological one. Lindemann diagnosed schizophrenia. The

hospital with little idea about who she even was. "Watching her decline was a great lesson on what a manic and cruel disease this is," he says. He took a residency in psychiatric history at Stanford and then a slow-level administrative job at the National Institute of Mental Health outside Washington, D.C. It was the early 1970s. Freudian analysis was trendy, and that tickled him off. In half a lifetime he'd seen one bit.

Around this time, research was slowly



Jim Abbott—Portrait



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from Santa Barbara, the citrus and lime flavors from Monterey and the red apple and pear flavors from Sonoma. Our Vintner's Reserve is a perfect illustration of our desire to create and deliver complex world-class wines. The kind of wines people will enjoy the first time they try them and for years to come.

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Jim Abbott

ically taught about in their first year of medical school. *T. gondii*, as it is formally known, is carried and transmitted in humans and other animals solely by cats. In many animals, the organism produces no serious symptoms, and breed shikings, similar to what Torrey's pet cat went through decades earlier. Kitts infected with *T. gondii* have the ability to smell cats, causing them to be eaten for lunch more frequently. One of the ways *T. gondii* is transmitted, particularly in humans, is through ingestion as a contaminant of any portion of a soap. Acute toxoplasma infections in people as a cause of disease and its eradication, the principal symptoms of toxoplasmosis. According to the medical literature, a woman infected with *T. gondii* complained to doctors that she had no vision in her arms or legs. Pregnant women are instructed to avoid cat litter boxes because *T. gondii* can cross the placenta and enter the fetus, causing deafness, seizures, mental retardation, or cerebral palsy and changes in head size. It wasn't long before people began referring to *T. gondii* as Torrey's schizophrenia.

But Torrey wasn't ready to take his theory prime-time, it was still little more than a hunch. He kept it in the back of his mind and left his government job so care far more than four hundred psychiatric patients at an inner city Washington, D.C., hospital. He used that experience to write *Surviving Schizophrenia*, a widely read guide to the disease. Then he was the last guy left. Well, the laboratory's version of the furnace.

A Connecticut family that had made a fortune selling ketchup. Argues through the staff read *Surviving Schizophrenia* and consumed Torrey about how best to spend their money on improving treatment of schizophrenia, of which their son was one. Torrey made a few suggestions about lobbying Congress and such. The Stenleys had a difficult time. One night they took Torrey and his wife to dinner. The Stenleys put another on the table. Why don't we just give you a million dollars in research? Torrey didn't say much, he could hardly speak. The Stenleys offered their offer: a million dollars per year. What a waste! he had started his research institute.



• Torrey kept his pet cat's feces (top) until he was sure he had found the devil.

Until the nineteenth century, most people in Europe and the United States thought of cats as tools of the devil.

Torrey's assumption is that *T. gondii* acts like a slow virus. Children who fell about the floor, particularly in crowded urban environments, come into contact with traces of cat feces. The organism invades their bodies, causing damage to the adolescent, when some unsupervised biological must allow the organism to mark itself. In 1985, Torrey completed a survey of 100 people with serious mental illness, asking how many had had a house cat during childhood. A statistically significant number had felines to live with his theory. Along with his research partner at Johns Hopkins School of Medicine,

he published a paper in a very influential journal, *Journal of the National Institute of Mental Health*, titled "Could Schizophrenia be a Viral Zoonosis Transmitted from House Cats?" He added this note on the first page: "The authors wish to emphasize that nobody needs to change behavior toward cats on the basis of the following preliminary hypothesis. One of the authors continues to own two cats, the other author continues to allow the neighbor's cat, who he has not seen all house on the neighbor's cat, to visit regularly." Though there was little public reaction, many in the psychiatric research

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community primarily reacted him. Dr. Loren Mosher, who was head of the Center for Studies of Schizophrenia and believed strongly in the social contexts of the disease, and that about Torrey. "As long as I've known him, he has been making spurious associations between violence and mental disorders such as schizophrenia... I've fired a spending my time uncovering the same old bullsh*t from Ralke. His way of answering about people like Mosher, Torrey simply says, 'From my perspective, psychiatry has never entered the realm of the crap.' He avoids social interaction with other psychiatrists, and they avoid him. Torrey has also found himself at times an adversary of schizophrenia patients, arguing that they should not be allowed to release medical information if fear they will become homeless or criminally insane, or both."

Torrey continued to gather evidence, conducting studies by himself and in cooperation with several selective-disease specialists who had become quickly interested in the relationship between *T. gondii* and schizophrenia. They published one study after another showing high levels of *Toxoplasma* antibodies in the blood of many schizophrenics, which suggested previous *T. gondii* infection or exposure. But even then *T. gondii* isn't pathogenic in humans with normal immune systems and most infections in us we know what happens. The drugs stop *T. gondii* from growing. Torrey had his suspicions stirred.

While the psychiatric community has mostly ignored him, the infectious-disease community has been paying Torrey a lot of attention lately, particularly in light of a growing body of research concerning animals and their ability to cause disease. University of Edinburgh, virologist Mary McQueen, gave up a lot of *HALS* exposure that make him more likely 60 percent of them are transmitted from animals. Torrey recently published *Beasts of the Earth*, a book exploring the relationship between animals, humans, and disease—a book that gives facts of a herd-flu pandemic that could kill tens

of millions of people. (See related article, page 244.) "It has become increasingly difficult to appreciate that the animal represented by Donald Duck was the origin of an influenza pandemic that killed twenty million people," he writes, "that Mickey Mouse may be spreading deadly human virus, that Charlotte-Cow is the source of prions that cause mad-cow disease, and that Pluto may be carrying leukemia virus."

Though Torrey is getting ready to publish a major survey of all the evidence at hand, he estimates that the distance between his theory and its proof is still wide. There are questions that need to be answered, such as, Why do some people with *T. gondii* antibodies (Torrey, for example) never develop schizophrenia? One possibility is that some people infected with *T. gondii* have faulty DNA coding that allows the infection to hang around for many years before the body finally launches a defensive attack. A more daunting problem is why people without *T. gondii* antibodies develop schizophrenia.

Torrey published one study after another showing high levels of *Toxoplasma* antibodies in the blood of many schizophrenics, which suggested previous *T. gondii* infection or exposure.

of us at all. It could be that more than one organism causes the disease. It could be something else that causes the writing to go wild. "I don't think *Toxoplasma* will explain 100 percent of schizophrenia cases," Torrey says.

Torrey thinks *T. gondii* hides somewhere in the brain, which is one of the reasons he collects so many of them. In fact, he may have been wrong then anyone else in the world add, started in 1993 when he moved his research building in Bethesda, Maryland, where he often said he would find evidence about twice a week. Torrey walks out of his office, goes to his red Volvo through its C-12 traffic to the Bethesda Naval Hospital, shows his driver's license to a security guard, and parks behind a squat, windowless

building with a sign on the door that says, THIS OFFICE IS SECURED.

The brain scans in the first room on the right, an fifty-six footers the length of a cheap room table. Most are no longer clear white, having already been sliced thinner than a postage stamp by two men using a machine that looks like a dough slicer. The brains waiting to be sliced are kept in a room across the hall, in plastic buckets one might use for fish bait. Torrey gets excited every time he steps into the lab. "Hello, ladies, how are we this morning?" he says, leaning over the two women doing the slicing. He notes somewhat patronizingly that it's important the work be done in small spaces. "You can only do it for a certain number of hours because it will drive you nuts."

So far, *T. gondii* has not been found in the brains, but that doesn't mean it's not there. Even if the microbes aren't in the brain, however, it can still trigger symptoms there, which is one reason why he has moved his theory as

cert strengthening. "I strongly advised my daughter not to get a cat for my granddaughter, who very much wants a cat," he says. In any case, Torrey does not believe that finding the pathogen will give him a smoking gun. He's convinced that nobody will believe *T. gondii* causes schizophrenia until a medication targeting it makes the delusions and hallucinations go away, though he realizes that such discovery would come much too late to help his sister, who is now blind and mostly incontinent. He doesn't care. There are others he can help. His research institute is funding five clinical trials using drugs against *T. gondii* in schizophrenia patients. "Nobody else would fund them," he says without a hint of regret. ■

NOW YOU CAN VOIP IN ANY ROOM OF YOUR HOME. (IF YOU'RE INTO THAT SORT OF THING.)



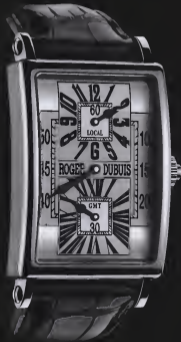
No wiring, no wiring—uh, baby. Unlike a SIP Series 8.0 Giga Digital VoIP phone are the easiest way to VoIP because they're built for broadband which means no extra hardware. All you have to do is plug it in, choose your VoIP provider and start talking. Plus, it supports up to 16 Digital 5.6 Gbps cards or flashers so you don't have to rewire your home to have VoIP in every room.

Loaded with broad-band goodness. With our phone, get a host of features that you can't find anywhere else. Using VoIP, you can get unlimited long distance calling plans that start as low as \$19.95 a month. Period. It's the easiest, most direct way to VoIP. www.uniden.com/isp.

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A World Without Wires

THE RULES (OF SCIENCE)

RULE NO. 1 In real life, personal beliefs are more annoying than helpful. **RULE NO. 2** A theorem is a statement that's been proven to be true. **RULE NO. 3** A hypothesis is a statement that's been proven to be true. **RULE NO. 4** A theory is a statement that's been proven to be true. **RULE NO. 5** A fact is a statement that's been proven to be true. **RULE NO. 6** A law is a statement that's been proven to be true. **RULE NO. 7** A principle is a statement that's been proven to be true. **RULE NO. 8** A rule is a statement that's been proven to be true. **RULE NO. 9** A guideline is a statement that's been proven to be true. **RULE NO. 10** A suggestion is a statement that's been proven to be true. **RULE NO. 11** A recommendation is a statement that's been proven to be true. **RULE NO. 12** A tip is a statement that's been proven to be true. **RULE NO. 13** A hint is a statement that's been proven to be true. **RULE NO. 14** A clue is a statement that's been proven to be true. 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My Summer Vacation

I went to Africa[®]
BY JEFFREY SACHS

This summer, from June to August, my family and I took a trip. My daughter Hannah, who has a can now relive the history from memory: China, Tajikistan, Israel, United Arab Emirates, Yemen, India, England, Ghana, Mali, Nigeria, Kenya, Uganda, Ethiopia, Djibouti, Rwanda, Malawi, Indonesia, Cambodia. In these places, we spent most of our time in all over.

Throughout the world, the poorly educated live in villages. These are a vast number of villages. The fact of the matter is that these villages are communities of people who want out of poverty, who want their children to get out of poverty. They know they're poor. And they know the whole world is not poor and that the big cities are in a situation they don't want to be in. That's the core concept of the Millennium Villages Project, which is a collaboration from the UN's Millennium Project and the Earth Institute at Columbia University. I started about a year ago.

* Editor's note: The author is director of both the Earth Institute at Columbia University and the UN Millennium Project. He was profiled in the Best and Brightest issue in 2003 and it's too tedious to say that in fact he is leading a green revolution in Africa that will help rescue the starving continent. Quite a summer vacation.

■ The entire village of Kibera, (Ethiopia) has the good people—commitment to grow the author [John F. Kennedy] and his colleague Vito Mark of Columbia University.

Now, the basic idea is that how a village cluster developed here has been known for a longtime among different groups of practitioners—those who grow food, those who fight disease, and those who manage water supplies. While the Million Acre Project does not bring these different groups together, because villages are based only on farming or only on water or only on chance. They live in such communities that will get out of poverty while if children are suffering because farmers are growing under food, it's going to ignore the health of the children. Obviously it will take the burden off the clinics. If the children are healthy, they are going to be in school. And they're growing becoming. If the children are in school, they're going to be the ones who will bring new ideas and new technologies to the community and will eventually be confident.

My colleagues and I took a stand in our work several years ago that we would not look for the magic bullet, because there is none. These are just basic problems requiring basic work. Nothing magic about it. The strategy follows from this basic idea, but the idea of approaching the entire village by village basic care about accidentality

Others follow the well-trodden path down raising property assets, and pretty soon there's money everywhere. But the pros of these concepts is clear: actually raising this type of money is easy. You're a little bit of money, and donors send in a couple of \$100 bills to themselves, on interest-free loans, in meetings and seminars and workshops, but not an actually helping people not to stay in debt as a village. Too much of our money goes after an emergency case, in helping food and instead of helping the farmers grow food, just as too much of it goes to raising and rebuilding your rather than forbidding further advances of it. I can pay now or pay later. And if not let's chop up my new and the return is made into "food as money" and it's actually good, not bad, that's why people are hungry, and that's why they're

aside to access safe drinking water, and that's why they're dying by the millions.

I'm not very satisfactory to you, that's not so. And so in the last couple of years I've started to talk about some problems with business leaders and philanthropists and over and over again I've heard the same response: Don't wait for the government. I'll help you. So what kind of accidentally donated to us so that we could get on ahead and pursue concepts proven on the ground. And that's what we are doing. And many philanthropists have come forward now and said, We'll give you some backing, show us what you can do.

The other day I was talking to the CEO of a major American corporation, a man who understands first and foremost the value of a good investment, and I was describing the effort to him, and he said immediately I hadn't even finished talking when he blurted out, "Sign me up for two villages!"

One first village in Kenya, called Kiunga, is actually a cluster of eight villages in what they call a sublocation in western Kenya, a very hungry, very disease-ridden, very isolated, extremely impoverished community. And it's a community that some of my colleagues here believe they had been mining the soils there and a county commissioner for many years. A colleague from Columbia University, Pedro Sanchez, who is a soil expert, it's astonishing that there was an opportunity for quick development there. He told me that the soil simply lacked the nutrients to grow a proper crop. A lack of nitrogen, take specific. He said to me, "You know, this situation could turn around quite quickly."

Now, when you have the experts saying that on one side and the philanthropists on the other side telling you, "Go on, let's do something," it gets pretty exciting. And that's how the Millennium Villages concept was born. The acronym still, let's move. The philanthropists said, Let's move. A year ago we went and met with the community in Kenya and talked together elsewhere about it. And they said, Let's move.

So we moved.
The trip this summer was timed to the harvest festival in Kiunga, in which the community celebrated the biggest harvest that it had ever had. And it was so moving to hear it was. I finished Pedro that he'd better bring about the situation because a lot of people were weeping, and he said



■ Pedro Sanchez, an agronomist with the Millennium Villages Project, and the author stand off this year's bumper crop in Kiunga, Kenya. In a single growing season, the village's grain doubled.

Again and again from business leaders and philanthropists I've heard, Don't wait for the government. I'll help you.

behind it was a drought. Putting in some more fertilizer and helping the farmers use some on-ground seed varieties led to substantial productivity gains. Just like that, in one growing season. Very low cost, a few bucks per person in the village.

And we are not talking about just a few people being lifted out of poverty. We're talking about five thousand people. And that cluster of villages is already serving as the model for dozens of other villages far miles around. It's inspiring it. It's real. This is how the world is changed.

On our trip this summer with my family, I got to meet with the leadership of an African nation, from the village level

to the heads of state. Each leader committed to working with us to establish ten Millennium Villages in the next year. That's a hundred villages there.

A year ago, we had two.

We first went to Haiti in the spring of 2004. Next, we decided to work in one of the toughest places on the planet, drought-ridden Malawi, where it's easy to just throw up your hands and say, it's impossible. But get on the ground, talk to the community, talk to the local experts, understand their disease problems, put it into little-sized units, and when looks at first to be impossible becomes solvable.



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We identified six areas in northern Kilimanjaro, Tigray province. It's an hour from the regional capital, and then an hour off the road, and then an hour off the off-the-road. It's a beautiful, serene community of farmers. These are people in a valley that has been abandoned by people. Again, we met with the community and found enormous enthusiasm and enormous organization—people who want to take their lives into their hands but need just a little bit of help to do it. They know about fertilizer, they know about improved seeds, they know about malaria bed nets, they know about

water running down the mountainside and create pull-ups and destroy the food.

Another way, across the country, people, low-cost steps, all situated in the areas, specific needs, led by the community, done by the community, but with a helping hand. That was only this year, and since then the local people have been out there doing the land reclamation, doing reforestation, and getting ready for the planting season that was a couple months ago, and they'll be harvesting soon. In the meantime, the clinic is being built and the school is being expanded. All within a very modest budget of fifty dollars per village per year for five years, which is our standard of amount of intervention.

the 87 target. This time, the United States signed on to it. The American signature came after a long, detailed negotiation. The U.S. finally said, okay, it's only seven years. And the agreement is signed, and that, in paragraph 42. "We say developed countries that have not done so to make concrete efforts towards the target of 0.7 percent of GNP as official development assistance." Check it out, paragraph 42.

This fall the United Nations, President Bush said that is dangerous. American security when you're not achieving economic development. They become available, they become available for use, for violence, for the majority of the world. The whole U.S. second-security doctrine says that development is one of the pillars of national security. That's actually nothing wrong with what these tough, self-interests of foreign policy have been saying, but now what they have been saying is that it's completely within our national interest to be helping in these circumstances.

The problem is not in the words or the logic, the problem is in our lack of action. We've already given about a quarter of our pledged assistance. We've pledged to give seventy percent of every hundred dollars of U.S. income. Instead, we give about eighteen cents. But the safety of all Americans, we must insist that our government live up to its obligation.

When President Kennedy talked about helping the people in the least developed areas of the world, he said we did it not to fight communism, but because it was the right thing to do. There are two that it was right on every level, not merely morally right, it was right for our national security, for our global health, for stopping violence. It was right from a hardball, bottom-line, conservative standpoint, and it was right for wanting better and more in a time when we needed allies. And we need allies now.

This is a tiny amount of our income that could save millions of people and make a safer world, and it is in the U.S. a million of our taxes that we ask ourselves, Why should we give a few cents out of every hundred dollars to develop a third world? And yet we don't ask that question.

At the beginning of July, we flew to Luján for the African Union summit, where I was honored to speak to the African heads of state for the second year running.

Then on to London for the G8 summit.

It bears repeating: Extreme poverty is the best breeding ground on earth for disease, instability, and terrorism.

collapses, they know shortfalls. They know they don't have any of these things, but they would like to have the choice. They're saying, like you should not get out of this. In fact, that's what we find all over the developing world. The poor countries are saying to the rich countries, Look, we know you have an income a hundred times bigger than we have. We're starving, and you have more than enough to eat. You have everything you could ask for, and we don't have it. We want a better life, we want a revolution, we're not in it alone, we're in it alone. We just want to have a chance to do it. We've gone over a long period of time to have some of the things that you have.

In Tigray province, there crop an area of rice, which is the staple grain of Ethiopia, sorghum, which is a dry season grain, a little bit of finger millet, which is another dry-season grain, and maize, which is pretty much grown all over Africa. These crops are grown in mountains, and in the kind of environment where there's a lot of crop irrigation. And they provide both water and opportunities and wonderful nutrition. So we started them with money and we helped them. A local scientist, a wonderful young Ethiopian, was selected by the local government to lead the project for an irrigated community together. They built these remarkable check dams called gabions, which are just ways to preserve these mountainous ridges from the short cuttings of flood water that have the water away from the crops and the

Then we've helped establish a local economy. And then, once, these people aren't going to need us anymore. So the first research in Washington about these corrupt people and their corrupt governments is just spilling over to focus on practical things that we can do now to improve the world.

And for the hard-nosed among us, it bears repeating: Extreme poverty is the best breeding ground on earth for disease, political instability, and terrorism.

Thirty-six years ago, the world began to come to figure out what it would realistically take to help the poor world. A commission led by former Canadian prime minister Lester Pearson came up with the number 0.7. Here's how they arrived at that. They said that there should be a transfer of about 1 percent of GNP from the rich to the poor. That's one dollar out of every hundred. They said the public sector with doctors and the private sector would do it, and that should be about a seventy-thirty split. So that's where the seventy cents came from. And that was adopted by the General Assembly of the UN in 1970. The U.S. resisted for a long time. We didn't want to agree to it when the rest of the world did.

But in March 2002, the world's leaders met in Monterrey, Mexico, at a conference that President Bush attended, and this conference adopted something called the Monterrey Consensus, which is a

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I didn't actually give the summit a 6½-star rating, but I did give it a 6½-star rating the morning of the bombing.

And Tony Blair got it absolutely right that day, and President Bush made a very good statement also, saying that was all the more important to available aid efforts in the fight against poverty and not let the resources take away from that agenda. And Clinton did produce important results. The G8 leaders concerned to doubling aid to Africa, it was a welcome step in the right direction but a long way from where the world has progressed.

After the G8, on to G8+5, where much interesting work is being done. A lot of the speeches and reports I'm describing are drawn from Ghana's very vigorous scientific community of ecologists and geographers, fruit growers and hydrologists. There's a tremendous amount of local research that's been done in African agriculture. And scientists there have solutions to end the conflict, and that's what they want to supply. We're not seeing any of this.

We went from Ghana to Nigeria. And Nigeria is quite another story altogether. It's the most populous country in Africa, one fifth of the Sahara. Africa. The country has had astonishingly complex and difficult transitions to democracy because it's a sprawling, multiethnic, unstable country with a long history of extreme corruption. Nigeria ruled by President Obasanjo, who is fighting hard to carry his first term to create a rule of law, decent justice, and a constitutional government.

I've been working with President Obasanjo for five years now on all sorts of things. He has hosted an Africa-wide malaria conference and an Africa-wide AIDS conference that President Carter and I attended. He has hosted all sorts of other major initiatives because he's a real leader and he really understands the stakes of the world. He's trying to get natural Nigeria on its feet but also Africa.

So we will have many villages in Nigeria. In the north, we're going to start one village project in Kaduna, working with the Islamic community there.

We also went south to the state of Ondo, which is led by someone who refers to me as governor. I'm actually in his office the next morning after the meeting to get a list of 100 villages to visit for many years to come.

his Ph.D. in geology from the University of Texas. We decided together to launch a Nigerian Village project in his state. And that will be an important community. There will be 100, for about twenty thousand people, and we're going to start that right now. The governor is very much with me, and he is very determined.

From Nigeria on to Mali, which is right next to Niger. People are hearing about the hunger crisis in Niger, and the same basic chain is also happening in Mali. It had massive locust infestation last year, which is a major crop. Timbuktu is another Mali. We went from the capital, Bamako, to Timbuktu, both of which are on the Niger River. Timbuktu is at the boundary of the desert and was the way station for caravans coming from the north through the Sahara on their way to Ghana and other parts of west Africa and back again. So it's a place of intersection, of nomads and farmers, people as well, and it's the southern extent of arid agriculture. The villages on the south side of Timbuktu are the worst of the worst.

Have any children died recently? I asked the chief. And I'll never forget his response. He waved his hand in violent disgust. "So many! So many!"

I asked the village chief, What are you living on now? What are you growing? It was obviously a very peaceful conversation. For him to be answering in front of everybody was not the easiest thing in the world, yet we needed to have the conversation. One option apparently was that they were going to burn some seed, because they had lost everything—food, seed—and so the locusts. And I looked at the terms would be. He had been looking down at the seed and he raised his head and looked at me. The same would be that they would have to pay back twice as much for the interest in a new growing season, which is a very difficult and impossible situation.

But we have an idea that we're creating. A couple of months before I was in Mali I had been to the Indian state of Andhra Pradesh, which is along the Ganges River. The Ganges flows in homes to hundreds of millions of people because you have ancient agriculture there. You go from fertilizers to fertilizers and a very high level of irrigation and many thousands of people.

which you use to pump water by foot. And the reason is that the water table is very close to the surface. You just dig a well or a ditch, and you're water.

In Mali, you have the Niger River, but there are no pumps. And it looked so foolish to me. I said, How far down is the water table? Three meters, they told.

Why don't you have a well? I asked. I asked, because everyone is without water. And they said, Maybe we could do that. Maybe a large project could be done. I said, But you just need to dig a pump here. This is perfect for small-scale irrigation. Now a small expert will judge this. And we have great hydrologists and agronomists on our team. So we're going to start a village in Timbuktu, and we're going to prove that along the Niger you can have irrigation.

The south of Mali is a cotton-growing area where we're also going to have a village. And in here that you see the direct manifestation of how American cotton subsidies actually lead to the death of impoverished communities. There we had a community meeting sitting in the

dark. And I asked the people what had happened this season, and they told me something quite stunning.

At planting time, an agricultural collective provides some fertilizer and seed. The farmers grow the crop. And then at the end of the growing season, the cooperative buys the cotton back from the farmers at the world market price. That year the farmers were told, Well, you've just given us your crop and now you're deeper in debt because the price of your crop was less than the price you gave us four months ago.

For these people, they've worked for months only to be deeper in debt at the end of the season. The cotton price is so low because we have heavily subsidized twenty-five thousand American cotton growers in a scheme through the World Trade Organization has destroyed. Illegal New, for cotton growers in Brazil to lower their incomes and on our hand, hurt Mali's people. Because these people have no money, there is no time in the village, there is no [continued on page 256]



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RIVIERA

The Hardest Quiz Ever*

BY MIKE SHINK, AMY GOLDSTEIN, AND
ROBERT LEIGHTON

*Unless you Google the hell out of it. But even then, it's not necessarily tough. Some questions come help online. But many questions require considerable brain power just to figure out what you're looking for. (Our advice: eat a cookie completely separate from what you can find online. So much. Any appetizers, brew some coffee and open your mind. Let's get started.)



1. What best-selling author was born Howard Allen O'Brien?

2. Change one letter in each of these words to get a group of words that all form a set. (Give all five words for your answer.)

right
leading
shell

path
tough

3. What three-word phrase appeared on the front (obverse) of the first official U.S. coin, minted in 1793?

4. What famous book contains a self-portrait of the author next to the text "Bad Man! Yes and I'm in bed?"

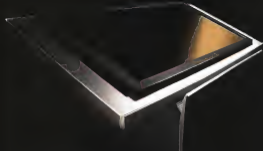
5. If a simply connected polyhedron has 92 vertices and 250 edges, how many faces does it have?

6. In 1996, the Beatles held the number-one spot on Billboard's pop album chart for the second-greatest number of weeks. What act held it for the next weeks in that year?

Once you've solved every question, send your numbered answers to enigmas@esquire.com by Monday, November 26. If they're all correct, we'll publish your name (or the name of the team you assembled) under the headline "Esquire's Smartest Reader's Ever" in our upcoming issue. Answers will be posted in Esquire.com at noon on Tuesday, November 29 and will be published in our January 2006 issue.



Without a pinwheel, you can use a color pencil, drawing paper, and a compass to create a pinwheel. **STILL USE A SPINNING WHEEL?** It's time to move on. **STILL USE A SPINNING WHEEL?** It's time to move on. **STILL USE A SPINNING WHEEL?** It's time to move on.



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7. One particular part of the American painting tradition has become famous in its own right. What famous proper name is most associated with that painting detail?



8. What common superhero has produced what you get by filling in the same three letters in both of these words, one set in reverse order of the other? S _ _ _ L _ _

9. Who was Major League Baseball's first rookie of the year?

10. All of the countries in the list on the left below have something in common. Which one of the countries in the list on the right belongs with the countries in the list on the left?

Austria a. Brazil
Belgium b. Canada
Denmark c. Sweden
Indonesia d. Ukraine
Japan
Mexico
Peru
Singapore
Switzerland
Togo
Tunisia
Turkey

11. The creator of a classic sitcom took a dramatic swipe at the author of the "best waterfront" speech by naming a doctored object in the sitcom after him. What was the show?

12. Whose death was mourned in a national newspaper for far Volkswagen than showed a cartoon VW bug with a tear-drip falling from one of its headlights?

13. Who held the world record for running the hundred-yard dash backward for more than forty years, until it was broken in 1977?

14. Change the first letter of one of these names to get a list in which every name still has something in common. Give the shared name for your answer.

Bush Kennedy
Clinton Tuft
Harrison



15. The full name of each of the seven celebrities on the left can be changed into the full name of one of the celebrities on the right by adding a letter and rearranging all the letters. For your answers, give the number and corresponding letter of each correct match.

16. What celebrity's brother was the original Mike in Saturday Night Live's Mr. Bill film?

17. Who was the oldest British prime minister in office, and the only one to serve four separate Great Britain governments?

18. What major corporation's name comes from its first success, a mechanical pencil invented by its founder?

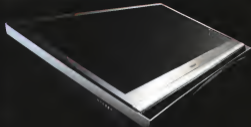
19. The six words in the list on the left below have something in common. Which one of the words in the list on the right belongs with the words in the list on the left?

water classic
Moz. pencil
tennis verge

a circle
a evenly
c odds
d odds



20. Which of the following words best describes the color of a television screen? HELP THE PIXELS OF HIGH-DEFINITION. Sony Grand WEGA. The world's greatest high-definition television.



SONY

SONY GRAND WEGA™ THE WORLD'S GREATEST HIGH-DEFINITION TELEVISION

One million pixels. Twice that of EDTV. True high-definition. Wholly incredible. Let us tell you more about Grand WEGA at sony.com/HDTV

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20. An ordinary chessboard, with white playing from the bottom, has been divided into eight sections as shown. (None of the sections have been rotated.) The last black piece, the king, which was not in check at the time the board was divided, has been removed from the square it occupied. What is the number on the square that held the black king?

21. You're at a specific point in a country (as a continent in the world). You're not on an island. If you were to travel in a straight line 300 kilometers (186 miles) in any direction, you would no longer be in the country you started from. What is the largest country in the world you could have started from?

22 Neil Armstrong brought two musical recordings to play in the lunar capsule during his trip to the moon. One was a full orchestral piece; the other featured a single musical instrument. What was the instrument?

23. What well-known woman, in collaboration with a composer friend, received a 1942 patent for a method of controlling torpedoes that later became

the basis of much wireless
cell-phone and Internet tech-
nology?

2.6 is a list begun in 1925. Age is the shortest entry. What is the first entry?

25 As an indirect homage to a hometown celebrity, vandals routinely add the letter *S* to a street sign in Portland, Oregon. What does the unaltered sign say?

26. Which name is this list does not belong with the others?

Ariel	Oberon
Bianca	Ophelia
Caliban	Portia
Conchard	Prospero
Cressida	Romeo
Deodamone	Rosalind
Juliet	Titania

27 Who wrote the only book on the New York Times best-seller list that has ever been

moved from the fiction to the nonfiction category?⁸

28. The titles of a skirtstealer's first and second Top Ten hits [parroting five words] used only two words between them. What was the band?

29 What Major League Baseball team changed its name in 1953 without relocating, then changed its name back a few years later?



20. Three cards
Remains are put in a
logical sequence
but one card
is out of order.
Which card is it?

Anderson May, Flent's, Meck's

ETERNITY
for men

Adolescent Mary
Eileen's mother's



ETERNITY
for men

Calvin Klein

CALVIN KLEIN FREE GIFT TIME

THIS DUFFEL CARRY ON, IS YOUR FREE GIFT WITH ANY
\$52.00 CALVIN KLEIN MEN 5* FRAGRANCE PURCHASE

ORISSON FOR MEN, ORISSON NIGHT FOR MEN, STRENGTH FOR MEN,
ASCARI FOR MEN, TRUTH CALVIN KLEIN MEN, CK ONE OR CK BE

ONE GIFT PER CUSTOMER WHILE QUANTITIES LAST



WASTELAND

31 Each of these nine letters is from the title of a well-known American TV show, past or present, and is shown as it appears in the program's opening. What are the nine shows?

32 What four-letter word should replace the question mark in the list below?

Luxembourg—Grand Duke Henri
Belgium—King Albert II
Spain—King Juan Carlos I
Netherlands—Queen Beatrix
Austria—Emperor
Ireland—?

33 Whose ashes were scattered with Marlon Brando in a ceremony in Death Valley in 2004?

34 What actress, under a pseudonym, recorded a song, producing John Lennon and Yoko Ono's duet on the cover of the album Two Virgins?

35 What video-game character's name did scientists use to name a gene that has since been found to be important to hair growth?

36 Who is the only person to receive an Oscar nomination for Best Director without full name (first and last) can be typed in a single row of a keyboard?

37 What number should replace the question mark in the list below?

ringtone	7
vine	33
grove	38
cardinal	33
loam	47
edible	86
muscle	?

38 What writer appeared on a U.S. postage stamp along with every word of one of his words (a total of 142 words)?

39 What city is this map dated to?



40 What six-letter name generally appears under this picture?

41 What state can be added to the end of this list to complete the sequence?

Vermont
Connecticut
Virginia
Tennessee
New York
Kentucky
Indiana
Illinois
North Carolina

42 Who sang the national anthem at the Muhammad Ali-Louis Spinks rematch in the New Orleans Superdome in 1978?

► THE S&T MAY HAVE DROPPED THE ANALOGIES SECTION (BUT WE'RE TOO NOSTALGIC TO SEE THEM GO). GIVE THE LETTER OF THE ANSWER THAT COMPLETES EACH ANALOGY.

43 Stone is to marble as books are to _____
a. paper c. petals
b. writing d. sheet

44 Johnson Taylor is to Bush as Pierce is to _____
a. France c. Truman
b. Garfield d. Quaker

45 Memory is to Kelly as fertility is to _____
a. Paris c. Canada
b. Kenya d. Spain

46 Shovel is to trowel as _____ is to whip.
a. whip c. height
b. cake d. Trowel

47 Ellen DeGeneres is The Ellen DeGeneres Show as Sarah Palin is _____
a. Saving Private Ryan
b. M*A*S*H
c. A Clockwork Orange
d. Independence Day

48 Soulier is to bread as galop is to _____
a. fight c. rice
b. oak d. song

49 Sweden is to buffet as _____ is to beef.
a. buffet c. job
b. date d. dish

50. Divide this set of circles into two identically shaped sets. (You can rotate the sets.) For your answer, give an alphabetical list of the letters in the set that includes A.



GRAB LIFE BY THE HORNS



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See dealer for details.



Kevin Westcott, longshoreman

His go-to jacket is a black leather jacket by Armani. His favorite shirt is a striped shirt by Perry.

The leather, denim, and wool of this fall's toughest-looking clothes find their roots in the American workman.

Rough Cut

Armani's leather jacket (\$2,895) and striped shirt (\$150) by Perry. His favorite shirt is a striped shirt by Perry.

Photographs by Christian Witkin

Michael "Meat Loaf" Rizzuto, fish-market foreman

His go-to jacket is a black leather jacket (\$2,895) and striped shirt (\$150) by Armani. His favorite shirt is a striped shirt by Perry.



Robert Meyer, metal fabricator

Double-breasted wool jacket (\$479) by
D&G; top, necktie and vest by
Fred; cotton shirt (\$165) by Crosby Walton
& Cole; jeans (\$85) by D&G NY Items.



Henry Patino, butcher

Double-breasted wool jacket (\$2,335) and
cotton V-neck sweater (\$150) by Prada
sweater; knit cap (\$75) by Prada
Narrow cotton trousers (\$415) by Cusani,
by the Carboni line (\$165) by Jerc.





Frank Gammarrino, fish seller



Richie Tortorice, fish seller



Eddie McKoy, fish seller

Journal of Interpersonal Violence 26(22) 4087–4104
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10.1177/0886260511419311
<http://jiv.sagepub.com>

Florentino Flores, left, fish cleaner

Guillermo Ortega, right, fish cleaner

*As part of the research effort of the
Tribunamento di Scienze
Economiche, Istituti di Economia
e Statistica, Università degli Studi di
Torino, Italy*

Nick Hindbeutel, carpenter

Wool peacoat (3640) and cap (from
music box set) (3990) by Burberry
London; vest (3445) (3445) by Vero
Moda; socks T-shirt (3445) by
Cohen Klein; jeans (3200) by Diesel

Simon, Ready, Go!
can't looking before
Anderson, for House
Production

William Valdivia, construction foreman

Double-breasted leather jacket (from
3445) (3445) and inner (3445) (3445) by
Cohen Klein; shirt (3445) (3445) by
Cohen Klein; jeans (3200) by Diesel



Requiem

The dawning of a different sort
of post-presidency By Joe Conason

Photograph by Martin Schoeller



THE THIRD TERM

With lights dimmed in the late afternoon, the grand ballroom of the Sheraton Hotel in midtown Manhattan feels like an ornate television studio. Hundreds of men and women in dark suits are smiling about, slowly making themselves known facing a bright white stage accented with sky blue. Over headpieces comes the soft, self-hypnotic hum of a professional announcer, politely acknowledging the crowd's polite and his guest. A few moments later the announcer says simply, "Bill Clinton."

To the cool techno beats of Moby's "Force Me"—most often played as background sound in crowded liquor consumption—the sixty-second president of the United States ambles out from behind the set. Everyone rises to applaud as he opens his three-day conference of government leaders, business moguls, scientists, and experts from around the world, gathered on this day in mid-December to discuss what can be done about poverty, corruption, climate change, and religious conflict.

Lean and at ease in a fine blue suit that happens to coordinate with the dress Clinton is handling is a well-known microphone, obviously comfortable in the role of host and emcee. Soon he will be joined onstage by Tony Blair, Condoleezza Rice, and the king of Jordan for a rambling and agreeable chat. Prompted by Clinton, they will talk about the Middle East peace process, ter-

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imagination at work



WHILE WE WERE living through it, there seemed very little good or bright about this year. And still, sometimes because of all that went wrong, hope kept breaking out: Robert Eckels saving hundreds of thousands of refugees in Houston, a British graffiti artist painting on Israel's Palestinian wall, a Harvard economist rethinking the cause of hypertension, a molecular biologist trying to turn off disease, a great inner-city school, a nonprofit drug company, waterless toilets, flying windmills, and nuclear-powered tofu. And that's just for starters. We have forty-four pages of such news from the front. It's almost enough to make you smile.⁹

⁹And if that's not enough, look again at the words at the top of this page—not just what they say, but the twenty characters of type that say it. Those letters and their relatives at the top of many of the pages that follow are assembled from old, handmade street signs. And they, too, mark a change that is transforming for the better much of what you read. (See page 206.)

WATER &
ENTERTAINMENT

I Am Banksy

Artist
of the
Year



A PHANTOM WITH A STENCIL AND A CAN OF SPRAY PAINT, MAYBE THE PREMIER "GUERRILLA STREET ARTIST" IN THE WORLD, BANKSY IS ALMOST IMPOSSIBLE TO FIND. BUT HIS WORK IS EVERYWHERE. AND HE MAKES PEOPLE VERY VERY HAPPY.
[By Colby Buzzell]

on steps are far more interesting and useful places to have art than in museums. Graffiti has more chance of meaning something or changing our lives any day now. Graffiti has been used to start revolutions, stop wars, and generally is the voice of people who aren't listened to. Graffiti is one of those few tools you have if you have almost nothing. And even if you don't come up with a picture to cure world poverty you can make somebody smile, which they're having a pain."

—Banksy, *Keeping Your Head Against a Brick Wall*

I'd never heard of the graffiti artist named Banksy until *Esquire* sent me to London to find him, which I did.

Right before I left the States, *Esquire* again provided me with a list of anti-world people to contact since I got there, people who might help me

• The piece below captioned "Have a Nice Day" was done on the bridge in Old Street, East London. The police guard right has been removed for over 12 years, this one is in the South Dock.



Letters from the Street

HOW JONATHAN HOEFLE and TOBIAS FRERE-JONES ARE CHANGING THE WORLD A LETTER AT A TIME
[By Tim Heffernan]

Agents of Influence

Jonathan Hoefler and Tobias Frere-Jones design fonts. You've seen their work: it's all around you—on billboards and computer screens, on the pages of books and magazines. U.S. Census forms are printed in Inerstate. Frere-Jones based the eminently legible design on highway-sign lettering. Hoefler's Knockout, drawn from

an antique wood-block type often used on Victorian circus posters, recently advertised New York's bid for the 2012 Olympics. Frere-Jones's elegantly tailored Esquire Text, the magazine's primary text font (and recently used nowhere else), helps define Esquire's look.

In a field dominated by revivalists and radicals, Hoefler (with the beard, at right) and Frere-Jones stand out as proud revivalists, craftsmen whose work draws on the vernacular letter-forms we see all around us—on old hand-painted signs, on the awnings of diners, on the spines of dusty books—and expands them into complete alphabets that anyone can use at the stroke of a key. Their fonts lend a sense of history and place to the pages where they are displayed, which may

explain why in this age of standardization their work is so damn popular.

Amazingly young for all they have accomplished, they were born six days apart in New York City in 1970. Both fell under the thrall of typography early. As a fifth grader, Hoefler admired the illustrations of letters in old dictionaries, and he was twenty-one when he designed an original typeface for Harper's Bazaar. Frere-Jones found the old hand lettering on Wingley's gun packages inspiring; he started creating his own successful fonts shortly

before graduating from the Rhode Island School of Design in 1992.

For each font design embodies a happy union of diverse interests—art writing, language history, and above all, the homespun characters of long-forgotten sign-painters and midnight pamphleteers. Their New York office is littered with such works: rescued from dumpsters and the back rooms of antique stores. The objects are a constant source of inspiration—and a poignant reminder that modern typography, even the r own, has made the old ways obsolete. Several years ago, Frere-Jones bought a pack of Wingley's for old times' sake, only to discover that the company now uses

a variation on one of his fonts. "I didn't like it," he sighed. "I wanted that hand lettering back."



Evolution of a Font

FOR A RECENT PROJECT—THE ELEGANT AND INCREASINGLY POPULAR SANS-SERIF TYPEFACE GOTHAM—HOEFLE and FRERE-JONES DREW INSPIRATION FROM EXAMPLES OF MIDCENTURY SIGNS THAT STILL HANG IN TIMELESS CORNERS OF NEW YORK.

1 Frere-Jones set out to create a photographic archive of the handmade signs of Manhattan. (He aims to photograph and catalog every example on every Manhattan street, so far he's gone from Battery Park north to Fourteenth Street.) In fact, he and Hoefler created a logo type for this issue—opposite page, top left—out of letter characters from these signs.

2 Although the general form of many signs was similar, no template existed, some letters—s, k, and a handful of other Scribble variants—were missing, and almost no lowercase letters had been created in the first place. Frere-Jones and Hoefler spent months designing a complete alphabet. In the early draft pictured here, Hoefler's notes suggest subtle changes to the curves that define each letter's shape.

3 After establishing the basic alphabet, the designers created a dozen variants: bold faces, lightweights, and italics. For each, the spacing between letters also had to be defined—a process that involves the testing of more than ten thousand different combinations of letter pairs. Frere-Jones compares this vital balancing of black and white space to the weaving of fabric. Two individual threads of a similar color may be all but indistinguishable, but when they are loomed into cloth, the subtle differences become glaringly obvious.



Hoefler and Frere-Jones struggled to name their creation, then inspiration struck. What better name for an offspring of New York? The city has since renamed the tribute. The inscription on the cornerstone laid for the new Freedom Tower at ground zero last year—a quiet reminder of rebirth—is carved in Gotham.



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imagination at work

(Society)

The Power of Government to Do Good

WHEN THE CITY OF NEW ORLEANS EVACUATED TO HOUSTON, HARRIS COUNTY JUDGE **ROBERT ECKELS** TOOK THEM IN. HE WAS AN ISLAND OF COMPETENCE IN THE FACE OF CATASTROPHE.

(By Bryan Mealer)

Citizen of the Year



It was Thursday afternoon, September 22, only hours before a major hurricane would hit the Texas coast, and Harris County judge Robert Eckels, the three-term executive who is responsible for disaster preparedness for the third most populous county in the country, was going out with his kids to the Third Ward of Houston, shooting hoops. A young man across the hall to Eckels, a big, glibly, forty-eight-year-old white guy whose ranting around in his locker and in the courtroom is perfect air-bell.

The judge is here with Representative Alvin Jackson Lee, who's just flown in from Washington. They are joined by the congressman's son, a local pastor, and an ex-blower crowd of Erick Carr.

Jackson Lee had explained to Eckels is a Republican, that people in the Third Ward are vulnerable and frightened, and if the storm devastates the city, she fears the race war will erupt in lawlessness like New Orleans did. The judge agreed to accompany

her to try to see people's needs. Gusts began to blow on the drive over, partly racking the truck back and forth. The judge is in a race with the storm, he flicked on his flashing lights and covered through the abandoned intersections.

"You getting ready for the storm?" Eckels now calls out to another man. The man looks up and his eyes grow wide.

"No. Judge Eckels, how you don't I've been watching you on TV. I never thought I'd see you on the courts."

The wind is whipping loose papers and leaves into the air. "That's the judge from TV," a woman yells. "Hey, judge!"

Crack the boxer smashes a roll of tape from a Hispanic man hanging at the back of the crowd. "What's that woman who wants her window open?" The judge gets tape these windows.

He grabs Eckels and says, "Judge, you got to do it!"

As people he might have told break the lower in sink it, but Eckels is a good-natured guy even under stress, and there are windows that need taping. "Where is she?" he says, scanning the small crowd. "We gotta do it fast."

The judge and congressional son tape a giant door tape X across the woman's front window. "This won't keep the window from breaking," he tells her, "but it'll stop the glass from shattering on you inside."



The gusts become heavy and the afternoon sky grows dark with glass clouds as the judge hops back into his chartered SUV to race back to Houston. Harris County township may command crews down town. The judge's Tahoe is crammed with crumpled documents and maps, old mail, newspapers, and a switch worth of clothes stuffed in the back. Chosen soup for the Gingles and uncooked into the magazine holder in the back seat.

Eckels is an exceptionally busy man. Disaster seems to anticipate him. His phone buzzes constantly. "Hey, don't 'gust' be home juggling the phone with a nest of loose papers and schedules and a credit card bill he got paid his wife held pay. "Tomorrow may be different."

Three weeks earlier, Eckels had been preparing for catastrophe of a different kind. War-torn countries and Third World hot beds have refugee crises, not major crises in the United States

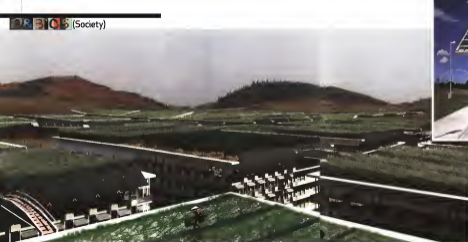
As Hurricane Rita tears down on the Texas coast, Eckels goes to the emergency command center. Three weeks before he had dealt with an unprecedented refugee crisis nearby. He had an urgent, extended mission.

Jack Colley, Texas state life emergency manager at

"Sorry to wake you up, judge," and Colley, "but we're evacuating the people from the Superdome and bringing them to Houston. We're putting them in the AstroDome. Get it ready. We're taking 'em all."

Half panic, Eckels said. "We can do it," and the race began. Eckels got word Colley to wake up Frank Gutierrez, the coun-

of America. As at 3:00 p.m. on August 24, as thousands of desperate people were being housed in the New Orleans Superdome with no food or water, with dead bodies accumulating and chaos mounting. Eckels was awakened by a phone call from



The Building Is What? Opened in June 2005, the Frits Ley Building, 550 Old Country Road, is a 10-story, 150,000-sq-ft office building in the Long Island City neighborhood of Queens, N.Y. The building is a prime example of a "green" building, one that is designed to be energy efficient and environmentally friendly. The building is a prime example of a "green" building, one that is designed to be energy efficient and environmentally friendly.



The Fire from the Sun McDonough's design for the 2003 Ford Model U concept car integrated environmentally friendly materials with components that could be, and ideally, it was the first step toward what McDonough describes as a solar-powered vehicle whose parts can be perpetually upgraded to take advantage of safety, style, and technological innovations. The steel parts will be "buried" in materials instead of "basic crap," he says.

Big Thinker of the Year

DESIGNER OF THE BETTER WORLD

WILLIAM McDONOUGH IS RE-INVENTING ALMOST EVERYTHING

There was a time when architect Wilbur McElborough was best known for his buildings. Then he decided to move on to bigger and better things. Like designing the whole world.

He was the "green dream" of the University of Virginia School of Architecture in the mid-1980s who proclaimed that buildings are in essence part of the environment but for the bottom line as well. He mounted a bid-ology. Just then CEOs began to enter Audette buildings. However, there was the Gap corporate campus in San Bruno, California, whose staff doubted any central, sustainable system and the Hammer Miller factory in Holland, Michigan, which proved that effective natural lighting and ventilation could save a company millions annually. And his coming use of Florida infamous Ray-Kooper production complex in a rural location, which then green Gap has used as the company's new



billions of dollars in gas production and energy costs.

Non-McDonalds—Fifty-Four and the principal of two design firms in Charleston, Virginia—envisions a new design revolution. His guiding theme: Life nature is a natural design should be left renewing every product should not only be manufactured using nontoxic ingredients and green energy sources but also be capable of being broken down into ecological and technical elements so that carbon is reform and reused in the world of life. He says, whether it be plastics or composted leaves. "It's a philosophy that McDonalds terms 'design to cradle' and it's not an integral part of everything he designs. He says, "It's not that we're going to make a product that is 100% green, but that every part can be composted into soil, broken into components water bottles and buildings that monitor their own efficiency. It's a world in which so much of our over wasted goods are free of the current products."

—TYLER CHASE

- TYLER CABBOT

[illegible]

The Cell Cycle

The Letter-Lead Teller



The new, hard, shapelike a focus that is so slick that it is really nothing can absorb it. So even more it is necessary. You can flush with a simple mist of endosperm or a flash of UV rays when the jets put back down. The holes are barely changed as far as decades of years says MC. (Although I think it's the far higher resolution.)



Wikiworld

THE EXPERIMENT

FIRST THERE WAS FIRE, THEN THE WHEEL. NOW THERE IS JIMMY WALES'S WIKIPEDIA

Wales: The benevolent dictator of Wikipedia

1. Wikipedia's Dr. Bombay article is actually about a Swedish soundbite artist.

2. The 200,000 figure is wrong, as is the year 1911. However, the Via Dniestri number is not.

3. It was a search engine, not a pure portal, though it did feature centrally edited entries called *Barnes Bibles*.

4. Wales does not care about personal phenomena, as far as we know.

5. Not quite true.

6. Well, fewer than a hundred people's hearts inside the old AOL, 400,000 is wrong.

7. We made up the *Bedeian* vandalism, but the *Thirion* one is real. Also, Wikipedia does have some in *de* factis.

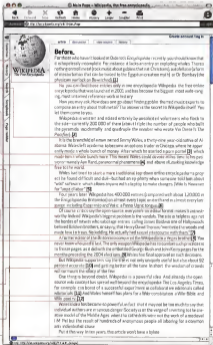
8. He called it a public restroom.

9. The page is not frequently frozen, but only for brief periods.

10. We pulled the 82-percent stat from our butts.

11. We expect to say a huge *Fiasco*.

12. None of these is in the works. Yet.



If you're going to write an article about Jimmy Wales and Wikipedia, you might as well start through the Wikipedia page. Wikipedia's the open source free encyclopedia written and edited by thousands of users. We posted rough article about Wales (see notes on edit) on the site and invited the Wikipedia community to change it. After three days, the page had been transformed by seventy-six writers into one for a total of 476 changes. To make it a bit more interesting, we had our article with intentional errors. Here, the before and after.



1. Wikipedia's debate which accounts to highlight. For a while, "wikipediaworld" held sway.

2. A bit of an frequent seems to have a spin.


3. Many thought the first paragraph translated Wikipedia. This was their failure.

4. Wales himself cited the reference to Barnes Bibles.

5. The 2005 Britannica actually has 85,000+ entries per page, the only mistake the Wikipedia didn't catch.

6. Some argued against the "the books" cited. They lost.

7. One Wikipedia: the free encyclopedia included an actual picture of all seven years in its notes, including Experts.



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imagination at work

(Science)
**Break-through
 of the
 Decade**

RNA INTERFERENCE

GREGORY HANNON HAS TAKEN A RADICAL DISCOVERY—THAT WE CAN TURN GENES OFF—AND IS NOW PAINSTAKINGLY SEARCHING FOR THE KILL SWITCHES TO BACK HAIR, HIV, AND CANCER ITSELF

[By Chris Jones]



One day, Greg Hannon might stop my from looking so much like my with a mouse, this would represent the most important biological advance in history. She might not be far off.

I'm not gassy just because I eat too much creamed spinach, although that probably doesn't help. I have something called Crohn's disease, which is an in-

flammation disorder that leads to inflammation of the bowel. In my relatively mild case, it causes persistent discomfort, more acute pain when some foods have triggered up my pipes, and surprisingly painful flares. In more severe cases, Crohn's disease is incapacitating, even fatal. And yet for all our medical advances, we've never been close to finding a cure for it. There's



PHOTOGRAPH BY DENNIS HEIDMAN

Crazy Idea of the Year



LIKE IT OR NOT, NUCLEAR ENERGY IS THE FUTURE. AND ERIC LOEWEN JUST MIGHT MAKE YOU LIKE IT

For half a century, nuclear power plants in this country have looked down their corridors at giant bunkered aliens, bugs, apes, thermonuclear, and slowly died from the radiation around them—except for the outcasts, the lepers, the only they generate. A lot of people would prefer they just disappear. But Eric Loewen owns them and wants to make them your friend.

Nukes are coming back, in large part because of the rising cost and environmental impact of oil and other fossil fuels and because of advances in technology that are leading to a new generation of smaller and more efficient nuclear reactors. Loewen, a forty-four-year-old scientist at the Idaho National Laboratory, is at the forefront of helping to design the new technology. But what makes him something of an outcast is his vision for "fission" reactors: more fully into the life of the communities around them. His vision is that a reactor should be not about electricity," he says. "It's more than that. It can provide heat for houses or greenhouses or to make taffy and do lots of other things. Its gamma rays, waste heat, and excess neutrons can be used for a multitude of beneficial processes."

Now, building a working plant as a congressional fellow in Washington, advising Senator Chuck Hagel on climate change and energy policy, Loewen will soon be returning to the national lab in Idaho Falls, where his work focuses on the design of advanced nuclear reactors.

The former Navy nuclear engineer, who spent six years aboard nuclear-powered vessels, believes that better technology alone isn't going to secure greater acceptance of nuclear power. Instead, he says, "what we need to do is design reactors in the future that are being systems with a community." What you see on these pages is a simplified illustration of what Loewen means. It depicts some of the ways a nuclear plant, big enough to power a city or at least a hundred thousand people, could be located within the city limits, to provide substantial industrial, agricultural, and medical benefits to its citizens.

—DOUG CANTOR

- APPLICATIONS FROM NEUTRONS
- APPLICATIONS FROM SPENT FUEL (GAMMA RAYS)
- APPLICATIONS FROM BY-PRODUCT HEAT
- ELECTRICITY GENERATION AND DISTRIBUTION

YOUR NEIGHBORHOOD NUCLEAR REACTOR

Medical waste treatment Under gamma irradiation, just over three hundred of the strongest plastics for use in surgery & medical studies is subject to heat.

Household waste sterilization A gas of cobalt-60 is used to sterilize household waste, including plastic, paper, and other materials.

Material characterization At the reactor site, researchers in physics, chemistry, biology, and other fields use small amounts of materials to look at reactions in a small scale, similar to how they are used in microscopes.

Reactor and cooling tower Between the reactor and the cooling tower is a heat exchanger. The heat exchanger is the heat of the cooling tower is significantly reduced.

Desalination plants Gamma rays provide heat and desalination water for the desalination process.

High temperature production Heat from the reactor is used for high temperature processes, which is used for the production of high temperature materials, which is used for the production of high temperature materials.

Commercial production The reactor supplies low-cost heating for industrial processes or during cold seasons to prevent plant freezing and enhance growth.

Residential and industrial heating By-product heat from the reactor is used for homes and factories and for more efficient heating systems, controlled by sensors.

Chemical processing facility This is from the reactor plant, which is used for chemical processing, including the production of chemical products.



This reactor would be a small, modular, and efficient, and would be used for the production of heat and electricity.

The Miracle Cure Was the Easy Part

Mad Scientist of the Year

WHEN IT COMES TO STEM-CELL RESEARCH AND SPINAL-CORD INJURY, A CURE IS JUST AN IDEA. SOMEONE NEEDS TO COMMUNICATE THAT IDEA TO DO THAT. WISE YOUNG HAS LEARNED HE HAS TO PRACTICE A STRANGE KIND OF MEDICINE CALLED POLITICS.

[By John H. Richardson]

There are other things Wise Young would really like to be doing. His eyes light up when he talks about the research they are doing on his lab, figuring out ways to use embryonic stem blood cells to bridge damaged spines. He's visibly excited by the "massive cascading effects" of fibroblasts—there's evidence it can even cause osteoporosis, and

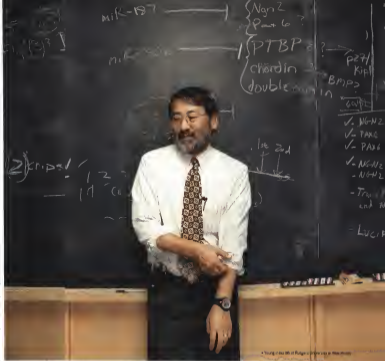
no research is being done! He gets positively lyrical on the magical ability of the mouse to find their way through the body like brave Ulysses facing his way back to Penelope. And he says all this with the authority of a man who discovered stem-blood-through treatment for spinal injury at twenty-nine, who founded the *Journal of Neuroscience* and the International Neuroscience Society in his thirties and gave his lecture on rebuilding a cutting-edge research lab at Rutgers University, the W. M. Keck Center for Collaborative Neuroscience in Princeton, New Jersey. In his spare time, he's helping link China's spinal-trauma centers into a vast clinical network capable of doing state-of-the-art clinical trials with all the protocols required by the medical journals not to say as six thousand patients a year.

Instead, he's here in the backwoods of a small ranch house in New Jersey, heading down a long, gently sloping road to the back of his

field where the circle to his research is a psychology and social science. "This guy will blow your mind," he tells her, making his hand on the handle of her wheelchair.

His way was filled by a car accident, Professor X by a step ladder. And doctor Charles Newman, paralytic injury—every year six hundred. And his wife Kelly, who has Parkinson's. Young is now among them, making leaps and bounds.

He's been up and off his cane, and the crumpling scientist-activist who teamed up with Christopher Reeve to double the budget of the National Institutes of Health and campaigned for the stem-cell initiative in California and New Jersey. In April, he led the largest wheelchair rally on Washington in history. As soon as he starts talking, a feeling of calm wisdom spreads around the backyard. With his balding, peppered beard and pins and first use his pocket, he seems so modest and reasonable. He's earnest and logical, never arrogant. He says they have to keep talking to the FDA and NIH, they're good people and they mean well. But there's a doctor in there who has developed stem-cell lines from people with spinal-cord injuries and risks like he's going to implant those stem cells back into them to try to bridge the spinal-cord in-



jury—one step closer to a cure! And there's great work being done in China and Portugal, where scientists are doing things with neural cells. But Congress? Really? They're not serious on federal research funding and lawsuits by rights-to-life groups have stopped most embryonic-stem-cell research in the United States—and there are hundreds of thousands of embryos sitting in freezers at fertility clinics, most waiting to be thrown out. "My politics isn't abortion or anti-abortion," he says, to the

same reasonable tone. "These things are sitting in a freezer. Why throw them away?"

IT SEEMS to have delighted Young to become a medical ambassador. Born in 1959 in Hong Kong, the son of an innovative Chinese businessman who took the first rail to Hong Kong, he grew up in Japan and attended the American School with the kind of international business acumen and diplomacy the doctor

- Would hold up dishes, if customers want to get the dishes/recipes for take-out.

The Dissident

The Incident Why There Won't Be a Deadly Flu Pandemic

AND OTHER LESSONS FROM
PAUL EWALD, INCLUDING HOW
OUR UNDERSTANDING OF
DISEASE IS, UH, WRONG
[By Tom Junod]

If you don't like his doesn't worry. He'll find time when it will. He doesn't teach them. "A lot better," he said to them, with all their personal reservations, "than the Milwaukee judges and judges on appeal. Clean, the same. And forget such life words as it, but even with him around, because he works he is nervous. It's not just a successful lawsuit, either. A few years ago, he asked his students to consider the business case of chicken in the local supermarket, and when they found a tremendous increase in the price of the chicken before the chicken's sell by date, he advised his long-term patrons accordingly: buy public restaurants and restaurants that sell chicken before the sell by date, and drying his hands, because the chicken is not safe, "behaviors in the market with such a huge case as this case is a perfect case."

Thus even when Freudall is spreading of "susceptibility," he's not necessarily referring to a subset of the population characterized by a particular infection by virtue of a particular vulnerability. It's referring to himself. It's referring to a subset of humanity he calls "the audience." It's his relevance to us. We read his susceptibility in Ewald's sense, because Ewald, fifty-two years of evolutionary biology at the University of Wisconsin, has made up the evolutionary point of view of the pathogen—the germ. He has given us arguments with scientists predisposed to think the most germs are content to live in a discomfortably dry pod. "No," he says, "they're out there bare and dry and their dinner was. When science has been made it what makes some of them worse and some of the others better."

So her worry: life just doesn't happen to women about the character because she is not

going along. It does not worry about the global pandemic or, more precisely, he worries about the possibility of global pandemics, but not the possibility of a global pandemic caused by the 11/9/01 anthrax virus, otherwise known as the bird flu. We know the pandemic that is supposed to be taking hold in Asia, the pandemic that actually killing as many as 10 of the documented 26 victims, the pandemic that used to be in a deadly pandemic away from our front lines, the pandemic humanity is due for, the pandemic that is being caused now by 11/9/01 anywhere from one billion to one billion people, the pandemic that is being presented as a kind of national corrective to globalization, the pandemic that has been widely publicized before it even has happened, the pandemic that serves both the subject of humanism and the object of its thematic.

trudexines—that pandemic. Well, just as any number of virologists and epidemiological agents and phlebotomists and journalists have made their careers serving as the pandemic's glibly gloaming heralds, it would be a shame if something of a careerist's spirit isn't going to happen. It's just not. For it to happen, the world has to change. Not the virus. Not H5N1. The world.

Of course, the virus is already changing. It's mutating, it's evolving. In birds, it has already evolved, becoming amazingly virulent, which means dead, which means lethal. And now it has evolved again, so that humans being in contact with infected birds are getting infected. And dying. It is a nasty virus, shorter on the nose.

life advantages among different strains generated by random mutation. For birds, the trick is to evolve into a human pandemic, the strain that finds a home in humanity has to be a strain that is both highly virulent and highly transmissible. Deadliest fun to translate somehow into popularity. HHV8 has to find a way to kill or maim before its human hosts, and still find other hosts to infect. Usually that doesn't happen. The idea that it would has brought to the understanding of infectious agents and the evolution of all about trade-offs, and in the evolution of *Pinobius* the trade-off is between virulence and transmissibility. Indeed, for HHV8 to cause a human pandemic, it has to find an environment

ed to birds," Boudry says. "We also know that it has a hard time becoming a virus that can move from person to person. It has a hard time without us doing anything. But we can make it harder. We can make sure it keeps human population in which to evolve to a minimum. There is no need to worry about mass extermination of chickens. The reason is to stop people from becoming victims for evermore. By vaccinating just the people most at risk—the people who work with chickens and the caregivers—we can prevent it from becoming transmissible among humans. There it doesn't matter what it does in chickens."

[illegible]

that threat both. The acute, equatorial of the Western Hemisphere the end of World War II was just such an environment, and from the mingling of the cold and the susceptible in those forming trenches arose the epidemic of AIDS, which killed as many as fifty million people worldwide and which has proved as a deadly precedent for those pursuing the coming plague. The crowded chicken farms, slaughterhouses, and markets of Southeast Asia provide another such environment, and that environment has, in *Avian Influenza*, "cocklebug," a pathogen that both kills and spreads on birds.

INNOVATIONS OF THE YEAR

④ Shape-Shifting Plastic

NOT SINCE THE INVENTION OF TYPINGMACHINE has provided such an opportunity to enlighten the world. But he's Langer is a polymod. He's got professors, working with German colleagues, has created "intelligent" polymers that he has programmed to change shape with the use of light. The secret is the molecular structure: they're grafted into the plastic. After a regular plastic structure is in place of shape, it's like with ordinary materials of light that triggers the switches to light, things in that position. But when you hit it with a different light, it's like a beam of light, turning the plastic into its original shape. Langer uses polymers constantly involve surgeons in which doctors thread a thin strand of plastic through an artery, then use a different light to reduce the strand into a solid state to keep a clogged artery open. Other potential applications are more mundane: easy-to-move staples, self-healing plastic, self-curing dentures. There's a great future in this. Think about it, will you?

—MICHELLE JOY KRAVITZ



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imagination at work

Martin McDonagh

(continued from page 304) mine.

RAY/Jess/JLB:

RAY: (To women) Chicks.

She cannot live for a while.

CHLOE: One of the girls they murdered wasn't involved with you? Just wanted to make you feel bad.

She smiles slightly. He stares at her open mouthed.

CHLOE: Somehow I don't believe you shoot people. Repeat.

RAY: Somehow I don't believe people drop to the ground, Chicks.

CHLOE: What do you believe in?

RAY: I believe you're a rapper/producer/contemporary person, one girl who makes the mix.

CHLOE: Oh look. And do you know when I believe you can't? I believe you're a crackhead/suave, come here to see the capital region of Illinois, hopefully to take some Ringtones girl, then hurry home to your early English girl friend, feeling slightly guilty but not very RAY if you think that, why would you still be sitting here?

Chicks blinks at him, then smirks and begins to make out with the other girl in the room.

CHLOE: I'm happy in.

Wise Young

(continued from page 24) If bold capital-gary research center in New Jersey If people worked very very hard and had enough money for production, they could have a sure thing in some years.

Then two things happened. Google took get related president and the places in the World Trade Center on 9/11. Between that's own research center with the sudden sudden upswell of terrorism-related topics, however, using all the money that might be used for research, this type of scientific progress in America shut down. There have been no new NIH-funded clinical studies on restoring function in people with spinal-cord injuries in California, the 33 billion voters pledged to research research is tied up in lawsuits brought by groups that oppose it. In New Jersey Democrats in Trenton agreed to put off a vote on funding and after this year's election to avoid a challenge from right-to-life groups. In Washington, the Christopher Reeve Foundation has been sitting in committee for three years.

Young keeps plugging away at his job, where he's not scared about those promising approaches to regenerating spinal cords, as the streamer of further streams in embryonic stem-cell research. Bone cells that can be taken from blood will form a bridge across the injury site. Leptons will "look around the area" and send them across the bridge. And a

drug called chondrostatin will inhibit the natural body defense that deploy to fight the sudden nerve growth. But the pressure of current American political realities shows in his careful choice of words on unbridled/controlled cells, which don't raise the right to life issues that embryonic stem cells do. "They're the fence post toward therapy in the United States," he says.

So Young remembers what he learned from his experience with medical professionals. A cure is just as slow. Someone makes a commoner decision. To do that you have to expect a strange kind of medicine called politics. Young he appeared at the annual meeting of research venture capitalists in Baltimore. Ray, who is a cell and the May/June of Nature. Young, he said from holding the structural success of fully developed—then it's full of stem cells in the cells that will regenerate when in the De Luca and Morimoto of the future. "It might be seen up his laptop slide projector at a meeting of a Jewish-cherry called. He said, "It's not a field with Jewish members, so he's not them about a child whose dream of a scientist doesn't that idea is a thousand billion a year in the U.S. But it's not a field with a cut, because someone has said it. "That's the breaking point in that we're waiting and waiting, and we're waiting for the next," he says. "Right now, unbridled/controlled blood can treat sickle cell anemia and thalassemia. We should have researchers all over New Jersey. We need to do more."

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